

# **PUBLIC FILE, PART 1**

**KDND-FM  
Sundays, 6:00A-6:30A**

**PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Mentoring Children of Prisoners**  
Program: Public File  
Date: November 24, 2007  
Time: 6:00A-6:30A

Description: Children of prisoners are 7 times more likely to become involved in the juvenile and adult criminal justice systems. One in 10 of these children will be incarcerated before reaching the age of 18. The Roots and Horizons mentor program is a site-based, one-to-one mentoring program working with children of prisoners living in Rancho Cordova and Folsom who are between the ages of 4 and 15. Their mission is to build safe and healthy mentoring relationships that foster stability and promote positive futures for all children of prisoners in our community. Roots & Horizons envisions a community in which there is a collective effort to provide every child of an incarcerated parent with a nurturing and supportive adult role model. Mentors support the child's strengths and empower them to discover their own talents, set their own goals and reach their own aspirations.

Issue: **Feeding the World's Hungry**  
Program: Public File  
Date: December 1, 2007  
Time: 6:00A-6:30A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures of health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in the villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); and Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

## **ISSUES / PROGRAMS LIST**

### **ECONOMY**

Issue: **Help for Local Homeless & Underprivileged**  
Program: Public File  
Date: October 14, 2007  
Time: 6:00A-6:30A

Description: Construction Cares for Children, was founded in 2000, with the hopes of uniting the construction industry to help make a difference in the lives of needy children in our community. In association with Huffly Bicycles, since the year 2000, Construction Cares for Children has provided over 5,500 greater Sacramento children with their very own bicycles and helmets. Huffly Bicycles allows Construction Cares the purchase of bikes and helmets at a reduced price and the action and fun occurs on Bicycle Assembly Day held at William Jessup University in Rocklin. HomeAid is dedicated to building or renovating shelters for the temporarily homeless. HomeAid Sacramento supports non-profit care providers (for example: battered women's homes, children's homes, religious organizations) by renovating existing facilities or constructing new facilities to serve greater numbers of transitionally homeless. HomeAid works with existing service providers who have a need to create or expand shelter bed capacity. The HomeAid leadership determines the worthiness of the cause and then selects a builder captain to oversee the creation or expansion of the shelter operation. The builder captain elicits the support of his/her subcontractors and suppliers in bringing the project to fruition.

Issue: **Local Community Update**  
Program: Public File  
Date: November 4, 2007  
Time: 6:00A-6:30A

Description: Roseville is a progressive city with its eye on the future, but all the while retains and celebrates its rich historical railroad roots. What started as a town developed by disappointed miners from the famed Gold Rush has blossomed into a thoroughly developed, independent city boasting an estimated population of 104,655 residents. Roseville incorporated on April 10, 1909 and is a charter city operating under a City Manager-Council form of government. The strength and balance of Roseville's diverse economy allows the city to thrive. Business ventures in Roseville range from technology, healthcare, agriculture and financial services. Roseville was the first city in the nation to receive "Class 1" status in flood insurance rating from FEMA.

Issue: **Clinical Trials**  
Program: Public File  
Date: November 10, 2007  
Time: 6:00A-6:30A

Description: A clinical trial (also clinical research) is a research study in human volunteers to answer specific health questions. Carefully conducted clinical trials are the fastest and safest way to find treatments that work in people and ways to improve health. Interventional trials determine whether experimental treatments or new ways of using known therapies are safe and effective under controlled environments. Observational trials address health issues in large groups of people or populations in natural settings. Participants in clinical trials can play a more active role in their own health care, gain access to new research treatments before they are widely available, and help others by contributing to medical research. The ethical and legal codes that govern medical practice also apply to clinical trials. In addition, most clinical research is federally regulated with built in safeguards to protect the participants. The trial allows a carefully controlled protocol, a study plan which details what researchers will do in the study. As a clinical trial progresses, researchers report the results of the trial at scientific meetings, to medical journals, and to various government agencies.

## ISSUES / PROGRAMS LIST

### ECONOMY (Cont'd)

Issue: **Public Access to Legal Assistance**  
Program: Public File  
Date: November 18, 2007  
Time: 6:00A-6:30A

Description: The Sacramento County Public Law Library serves the bench, bar and citizens of Sacramento County. The California County Law Library system was established in 1891. Sacramento County Public Law Library is the 6<sup>th</sup> largest of California's 58 county law libraries with more than 65,000 volumes. The library is a practice library, focusing on practical materials for attorneys and lay persons. Use of the library's collection is free to all who enter the library. A team of highly skilled professional, technical, and clerical staff works together to provide appropriate resources to meet the legal research and information needs of library customers. The mission of the Sacramento County Public Law Library staff is to assist customers in their efforts to use the legal system effectively, continually improve services, cultivate new technologies to best serve customers, exhibit their values in their daily work, and seek to maximize customer's research dollar.

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Issue: **Saving Energy**  
Program: Public File  
Date: December 16, 2007  
Time: 6:00A-6:30A

Description: The California Energy Commission is the state's primary energy policy and planning agency. Created by the Legislature in 1974 and located in Sacramento, the Commission has five major responsibilities: Forecasting future energy needs and keeping historical energy data, licensing thermal power plants 50 megawatts or larger, promoting energy efficiency through appliance and building standards, developing energy technologies and supporting renewable energy, and planning for and directing state response to energy emergency. With the signing of the Electric Industry Deregulation Law in 1998, the Commission's role includes overseeing funding programs that support public interest energy research; advance energy science and technology through research, development and demonstration; and provide market support to existing, new and emerging renewable technologies. With energy challenges facing the state, the Commission and its dedicated staff of state employees stand ready to turn challenges into opportunities and help Californians continue to have energy choices that are affordable, reliable, diverse, safe and environmentally acceptable.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Obtaining Accurate Medical Information**  
Program: Public File  
Date: October 7, 2007  
Time: 6:00A-6:30A

Description: The Medical Board of California is the state agency that licenses medical doctors, investigates complaints, disciplines those who violate the law, conducts physician evaluations, and facilitates rehabilitation where appropriate. The Board performs similar functions for affiliated healing arts professions including registered dispensing opticians, spectacle lens dispensers, contact lens dispensers, licensed midwives, and research psychoanalysts. Services include complaint information, physicians and medical marijuana, choosing a doctor, internet prescription information, patient access to medical records, physician license information, and protecting the privacy of patient's health information.

Issue: **Safe Driving**  
Program: Public File  
Date: October 28, 2007  
Time: 6:00A-6:30A

Description: A non-profit organization founded in the summer of 1998, Keep Kids Alive Drive 25 is a safety campaign targeting observance of the residential speed limit. In most towns and cities throughout the U.S. the residential speed limit is 25 mph. Thus the slogan, "Keep Kids Alive Drive 25". The mission of Keep Kids Alive Drive 25 is to educate and actively engage citizens throughout the United States in a common commitment to create safer streets in neighborhoods, and beyond, for the benefit of all. This includes pedestrians, cyclists, children-at-play, motorists and their passengers. They work with and through neighborhood groups, law enforcement, public health agencies, schools, city/county/state government, public works, businesses, safety organizations and any and all civic organizations committed to creating safe roadways. The campaign goal is to unite neighborhoods and communities throughout the U.S. with a consistent message about safe driving, reminding motorists to check their speed and slow down as needed.

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## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Issue: **Identity Theft**  
Program: Public File  
Date: December 8, 2007  
Time: 6:00A-6:30A

Description: Identity theft occurs when someone uses your personal information without your permission to commit fraud or other crimes. While you can't entirely control whether you will become a victim, there are steps you can take to minimize your risk. Despite your best efforts to manage the flow of your personal information or to keep it to yourself, skilled identity thieves may use a variety of methods to gain access to your data. They get information from businesses or other institutions by stealing records or information while they're on the job, bribing an employee who has access to these records, hacking these records, or conning information out of employees. It's difficult to predict how long the effects of identity theft may linger. That's because it depends on many factors including the type of theft, whether the thief sold or passed your information on to other thieves, whether the thief is caught, and problems related to correcting your credit report. Victims of identity theft should monitor their credit reports and other financial records for several months after they discover the crime. Victims should review their credit reports once every three months in the first year of the theft, and once a year thereafter.

Issue: **Saving Energy**  
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## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Programs for Seniors and their Caregivers**  
Program: Public File  
Date: October 21, 2007  
Time: 6:00A-6:30A

Description: Sutter Auburn Faith Hospital and Sutter Roseville Medical Center offer a Recreation and Respite program to seniors with physical or memory impairments and to their caregivers. The Recreation and Respite program provides activities for the seniors and provides their caregivers the opportunity to spend a few hours of spare time to pursue their own interests. This enriching program for seniors provides recreational, social and educational activities, using a variety of stimulating methods. These activities include games, music, exercise, group discussion and socializing, crafts, reminiscing, adventures with pets and other activities that enhance the well being of the participant. The program also provides valuable free time for caregivers to spend it as they choose. Recreation and Respite is sponsored by Sutter Auburn Faith Hospital and Sutter Roseville Medical Center in partnership with Seniors First..

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## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Depression**  
Program: Public File  
Date: December 23, 2007  
Time: 6:00A-6:30A

Description: A depressive disorder is an illness that involves the body, mood, and thoughts. It affects the way a person eats and sleeps, the way one feels about oneself, and the way one thinks about things. A depressive disorder is not the same as a passing blue mood. It is not a sign of personal weakness or a condition that can be willed or wished away. People with a depressive illness cannot merely "pull themselves together" and get better. Without treatment, symptoms can last for weeks, months, or years. Appropriate treatment, however, can help most people who suffer from depression. Everyone experiences "ups" and "downs" in their life. But for some people the "downs" can outweigh the "ups." This can cause problems with everyday activities such as eating, sleeping, working, and getting along with friends. If this happens for more than a few weeks, depression may be the reason. Major depression is very common – it affects an estimated 19 million American adults every year. Nearly twice as many women (6.5%) as men (3.3%) suffer from depression each year. The good news is that it is possible to manage the symptoms of depression.

Issue: **Hypnosis**  
Program: Public File  
Date: December 30, 2007  
Time: 6:00A-6:30A

Description: Hypnosis is a natural state of deep physical and mental relaxation. In this state your subconscious opens and accepts positive suggestions and imagery. In a state of hypnosis you are aware of your surroundings but feel so relaxed that the usual distractions seem to fade away. You are always in control and accept only the suggestions which are beneficial for you. You do remember what you have said and done while in trance. Hypnotherapy combines hypnosis and therapy and allows you to clearly identify and solve your problem by tapping your own inner wisdom. Katherine's role is to guide you through the process. She does not provide answers but instead assists you in finding your own answers from within. With hypnotherapy you can: improve self-esteem, resolve negative childhood issues, reduce weight, overcome insomnia, eliminate migraines, relieve and manage pain, quit smoking, improve concentration, reduce stress, expand creativity, release phobias, relieve test anxiety, experience inner growth and healing, accelerate physical healing, and much more!

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:** **Help for Local Homeless & Underprivileged**  
**Program:** Public File  
**Date:** October 14, 2007  
**Time:** 6:00A-6:30A

**Description:** Construction Cares for Children, was founded in 2000, with the hopes of uniting the construction industry to help make a difference in the lives of needy children in our community. In association with Huffy Bicycles, since the year 2000, Construction Cares for Children has provided over 5,500 greater Sacramento children with their very own bicycles and helmets. Huffy Bicycles allows Construction Cares the purchase of bikes and helmets at a reduced price and the action and fun occurs on Bicycle Assembly Day held at William Jessup University in Rocklin. HomeAid is dedicated to building or renovating shelters for the temporarily homeless. HomeAid Sacramento supports non-profit care providers (for example: battered women's homes, children's homes, religious organizations) by renovating existing facilities or constructing new facilities to serve greater numbers of transitionally homeless. HomeAid works with existing service providers who have a need to create or expand shelter bed capacity. The HomeAid leadership determines the worthiness of the cause and then selects a builder captain to oversee the creation or expansion of the shelter operation. The builder captain elicits the support of his/her subcontractors and suppliers in bringing the project to fruition.

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## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

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## ISSUES / PROGRAMS LIST

### DRUG ABUSE

Issue: **Mentoring Children of Prisoners**  
Program: Public File  
Date: November 24, 2007  
Time: 6:00A-6:30A

Description: Children of prisoners are 7 times more likely to become involved in the juvenile and adult criminal justice systems. One in 10 of these children will be incarcerated before reaching the age of 18. The Roots and Horizons mentor program is a site-based, one-to-one mentoring program working with children of prisoners living in Rancho Cordova and Folsom who are between the ages of 4 and 15. Their mission is to build safe and healthy mentoring relationships that foster stability and promote positive futures for all children of prisoners in our community. Roots & Horizons envisions a community in which there is a collective effort to provide every child of an incarcerated parent with a nurturing and supportive adult role model. Mentors support the child's strengths and empower them to discover their own talents, set their own goals and reach their own aspirations.

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Date: December 8, 2007  
Time: 6:00A-6:30A

Description: Identity theft occurs when someone uses your personal information without your permission to commit fraud or other crimes. While you can't entirely control whether you will become a victim, there are steps you can take to minimize your risk. Despite your best efforts to manage the flow of your personal information or to keep it to yourself, skilled identity thieves may use a variety of methods to gain access to your data. They get information from businesses or other institutions by stealing records or information while they're on the job, bribing an employee who has access to these records, hacking these records, or conning information out of employees. It's difficult to predict how long the effects of identity theft may linger. That's because it depends on many factors including the type of theft, whether the thief sold or passed your information on to other thieves, whether the thief is caught, and problems related to correcting your credit report. Victims of identity theft should monitor their credit reports and other financial records for several months after they discover the crime. Victims should review their credit reports once every three months in the first year of the theft, and once a year thereafter.

## **ISSUES / PROGRAMS LIST**

### **HOUSING**

Issue: **Help for Local Homeless & Underprivileged**  
Program: Public File  
Date: October 14, 2007  
Time: 6:00A-6:30A

Description: Construction Cares for Children, was founded in 2000, with the hopes of uniting the construction industry to help make a difference in the lives of needy children in our community. In association with Huffy Bicycles, since the year 2000, Construction Cares for Children has provided over 5,500 greater Sacramento children with their very own bicycles and helmets. Huffy Bicycles allows Construction Cares the purchase of bikes and helmets at a reduced price and the action and fun occurs on Bicycle Assembly Day held at William Jessup University in Rocklin. HomeAid is dedicated to building or renovating shelters for the temporarily homeless. HomeAid Sacramento supports non-profit care providers (for example: battered women's homes, children's homes, religious organizations) by renovating existing facilities or constructing new facilities to serve greater numbers of transitionally homeless. HomeAid works with existing service providers who have a need to create or expand shelter bed capacity. The HomeAid leadership determines the worthiness of the cause and then selects a builder captain to oversee the creation or expansion of the shelter operation. The builder captain elicits the support of his/her subcontractors and suppliers in bringing the project to fruition.

Issue: **Saving Energy**  
Program: Public File  
Date: December 16, 2007  
Time: 6:00A-6:30A

Description: The California Energy Commission is the state's primary energy policy and planning agency. Created by the Legislature in 1974 and located in Sacramento, the Commission has five major responsibilities: Forecasting future energy needs and keeping historical energy data, licensing thermal power plans 50 megawatts or larger, promoting energy efficiency through appliance and building standards, developing energy technologies and supporting renewable energy, and planning for and directing state response to energy emergency. With the signing of the Electric Industry Deregulation Law in 1998, the Commission's role includes overseeing funding programs that support public interest energy research; advance energy science and technology through research, development and demonstration; and provide market support to existing, new and emerging renewable technologies. With energy challenges facing the state, the Commission and its dedicated staff of state employees stand ready to turn challenges into opportunities and help Californians continue to have energy choices that are affordable, reliable, diverse, safe and environmentally acceptable.



## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Help for Local Homeless & Underprivileged**  
Program: Public File  
Date: October 14, 2007  
Time: 6:00A-6:30A

Description: Construction Cares for Children, was founded in 2000, with the hopes of uniting the construction industry to help make a difference in the lives of needy children in our community. In association with Huffly Bicycles, since the year 2000, Construction Cares for Children has provided over 5,500 greater Sacramento children with their very own bicycles and helmets. Huffly Bicycles allows Construction Cares the purchase of bikes and helmets at a reduced price and the action and fun occurs on Bicycle Assembly Day held at William Jessup University in Rocklin. HomeAid is dedicated to building or renovating shelters for the temporarily homeless. HomeAid Sacramento supports non-profit care providers (for example: battered women's homes, children's homes, religious organizations) by renovating existing facilities or constructing new facilities to serve greater numbers of transitionally homeless. HomeAid works with existing service providers who have a need to create or expand shelter bed capacity. The HomeAid leadership determines the worthiness of the cause and then selects a builder captain to oversee the creation or expansion of the shelter operation. The builder captain elicits the support of his/her subcontractors and suppliers in bringing the project to fruition.

Issue: **Programs for Seniors and their Caregivers**  
Program: Public File  
Date: October 21, 2007  
Time: 6:00A-6:30A

Description: Sutter Auburn Faith Hospital and Sutter Roseville Medical Center offer a Recreation and Respite program to seniors with physical or memory impairments and to their caregivers. The Recreation and Respite program provides activities for the seniors and provides their caregivers the opportunity to spend a few hours of spare time to pursue their own interests. This enriching program for seniors provides recreational, social and educational activities, using a variety of stimulating methods. These activities include games, music, exercise, group discussion and socializing, crafts, reminiscing, adventures with pets and other activities that enhance the well being of the participant. The program also provides valuable free time for caregivers to spend it as they choose. Recreation and Respite is sponsored by Sutter Auburn Faith Hospital and Sutter Roseville Medical Center in partnership with Seniors First.

Issue: **Safe Driving**  
Program: Public File  
Date: October 28, 2007  
Time: 6:00A-6:30A

Description: A non-profit organization founded in the summer of 1998, Keep Kids Alive Drive 25 is a safety campaign targeting observance of the residential speed limit. In most towns and cities throughout the U.S. the residential speed limit is 25 mph. Thus the slogan, "Keep Kids Alive Drive 25". The mission of Keep Kids Alive Drive 25 is to educate and actively engage citizens throughout the United States in a common commitment to create safer streets in neighborhoods, and beyond, for the benefit of all. This includes pedestrians, cyclists, children-at-play, motorists and their passengers. They work with and through neighborhood groups, law enforcement, public health agencies, schools, city/county/state government, public works, businesses, safety organizations and any and all civic organizations committed to creating safe roadways. The campaign goal is to unite neighborhoods and communities throughout the U.S. with a consistent message about safe driving, reminding motorists to check their speed and slow down as needed.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Public Access to Legal Assistance**  
**Program:** Public File  
**Date:** November 18, 2007  
**Time:** 6:00A-6:30A

**Description:** The Sacramento County Public Law Library serves the bench, bar and citizens of Sacramento County. The California County Law Library system was established in 1891. Sacramento County Public Law Library is the 6<sup>th</sup> largest of California's 58 county law libraries with more than 65,000 volumes. The library is a practice library, focusing on practical materials for attorneys and lay persons. Use of the library's collection is free to all who enter the library. A team of highly skilled professional, technical, and clerical staff works together to provide appropriate resources to meet the legal research and information needs of library customers. The mission of the Sacramento County Public Law Library staff is to assist customers in their efforts to use the legal system effectively, continually improve services, cultivate new technologies to best serve customers, exhibit their values in their daily work, and seek to maximize customer's research dollar.

**Issue:** **Mentoring Children of Prisoners**  
**Program:** Public File  
**Date:** November 24, 2007  
**Time:** 6:00A-6:30A

**Description:** Children of prisoners are 7 times more likely to become involved in the juvenile and adult criminal justice systems. One in 10 of these children will be incarcerated before reaching the age of 18. The Roots and Horizons mentor program is a site-based, one-to-one mentoring program working with children of prisoners living in Rancho Cordova and Folsom who are between the ages of 4 and 15. Their mission is to build safe and healthy mentoring relationships that foster stability and promote positive futures for all children of prisoners in our community. Roots & Horizons envisions a community in which there is a collective effort to provide every child of an incarcerated parent with a nurturing and supportive adult role model. Mentors support the child's strengths and empower them to discover their own talents, set their own goals and reach their own aspirations.

**Issue:** **Feeding the World's Hungry**  
**Program:** Public File  
**Date:** December 1, 2007  
**Time:** 6:00A-6:30A

**Description:** Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures of health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in the villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); and Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **Depression**  
Program: Public File  
Date: December 23, 2007  
Time: 6:00A-6:30A

Description: A depressive disorder is an illness that involves the body, mood, and thoughts. It affects the way a person eats and sleeps, the way one feels about oneself, and the way one thinks about things. A depressive disorder is not the same as a passing blue mood. It is not a sign of personal weakness or a condition that can be willed or wished away. People with a depressive illness cannot merely "pull themselves together" and get better. Without treatment, symptoms can last for weeks, months, or years. Appropriate treatment, however, can help most people who suffer from depression. Everyone experiences "ups" and "downs" in their life. But for some people the "downs" can outweigh the "ups." This can cause problems with everyday activities such as eating, sleeping, working, and getting along with friends. If this happens for more than a few weeks, depression may be the reason. Major depression is very common – it affects an estimated 19 million American adults every year. Nearly twice as many women (6.5%) as men (3.3%) suffer from depression each year. The good news is that it is possible to manage the symptoms of depression.

# **PUBLIC FILE, PART 2**

**KDND-FM  
Sundays, 6:30A-7:00A**

**PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Self Defense**  
Program: Public File  
Date: October 8, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction they empower people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful contributing members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend your self. By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.

Issue: **Preparing for a Job Fair**  
Program: Public File  
Date: December 8, 2007  
Time: 6:30A-7:00A

Description: A job fair is a forum where many employers gather for a rigorous day of recruiting. As a job seeker, you might find 20 to 100 employers who have set up exhibit areas for the day. Employers invest considerable time and money in job fairs and career days, and they take them very seriously. While companies will occasionally use such an event more for public relations and image-building purposes than for active hiring, they always collect resumes in the hopes of finding good candidates for current and future positions. (And yes, they do look at them.) Job fairs provide a unique forum for employers to meet you in person before engaging in a formal application and interview process. At a busy professional event such as a job fair, you'll have only one to two minutes to meet and impress a potential employer. Always prepare for job fairs by finding out what companies will be represented there and, if possible, learning something about those firms you think you will be interested in. Bring to the event plenty of updated resumes, and of course, dress professionally.

Issue: **Self Defense**  
Program: Public File  
Date: December 23, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction, Woodall's Self Defense & Fitness, Inc. empowers people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend yourself! By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Psychic Readings**  
Program: Public File  
Date: December 30, 2007  
Time: 6:30A-7:00A

Description: There are many misconceptions about what a psychic is, what a psychic does and what a psychic can do for you. Teachings relating to the spiritual realms are not usually included in our basic education. This is why it is so easy for fraudulent practitioners to get away with a scam. Anyone who predicts an absolute "set-in-stone" future – fortune tellers – is a scam artist. Real psychics are people with highly developed spiritual gifts who use them to help others become more aware of what is going on in their life spiritually. The word psychic is used to describe a person (or reader) who has the extraordinary ability to perceive and be affected by non-physical (spiritual) energies. Although most people have some degree of this ability, a professional psychic has developed an acute sensitivity to these energies. A good psychic reading combines accurate insight with practical advice; fosters hope and inspiration; encourages self-examination, highlights your gifts and abilities; and respects your free will and power to change.



## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Fishing and Boating Safety**  
Program: Public File  
Date: October 28, 2007  
Time: 6:30A-7:00A

Description: With California's beautiful and plentiful waterways, it comes as no surprise that recreational boating is a popular leisure time activity, contributing to \$13 billion to the economy annually. Boat safety concerns have brought this pastime under the jurisdiction of state and federal law covering required equipment and safe and legal operation. Over the years beginning in the 1950's, aquatic recreational trends have become topics of interest, from water-skiing to fishing to windsurfing to personal watercraft operation. The Department of Boating and Waterways (of "Cal Boating" for short) was created to help develop convenient public access to the waterways and promote on-the-water safety. Funded by vessel registration fees, boating fuel tax dollars, and boating facility construction loan payments, Cal Boating's programs include officer training, financial aid and equipment grants for the more than 100 local and state agencies that provide boating law enforcement; voluntary education for boaters in Kindergarten through college and non-students; loans for the construction of marina and grants to build boat launching ramps; aquatic pest control in the Sacramento-San Joaquin Delta, coastal beach erosion control; vessel sewage pumpout stations grants; and helping local agencies pay for abandoned vessel removal.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Recycling**

Program: Public File

Date: October 21, 2007

Time: 6:30A-7:00A

Description: The Western Placer Waste Management Authority, or WPWMA, is a regional agency which comprises the cities of Lincoln, Rocklin and Roseville, and the County of Placer. The WPWMA provides recycling and waste disposal services. The WPWMA was established in 1978 through a Joint Exercise of Powers Agreement between the County of Placer and the cities of Roseville, Rocklin and Lincoln to acquire, own, operate, and maintain a sanitary landfill site and all related improvements. As a result of AB 939, WPWMA designed and built a Material Recovery Facility, or MRF, to divert solid waste from being disposed at the landfill. The MRF operation recovers recyclable materials from the waste stream, reduces the amount of waste that enters the landfill, conserves valuable landfill space, and provides a safe way to dispose of Household Hazardous Waste (HHW).

Issue: **Fishing and Boating Safety**

Program: Public File

Date: October 28, 2007

Time: 6:30A-7:00A

Description: With California's beautiful and plentiful waterways, it comes as no surprise that recreational boating is a popular leisure time activity, contributing to \$13 billion to the economy annually. Boat safety concerns have brought this pastime under the jurisdiction of state and federal law covering required equipment and safe and legal operation. Over the years beginning in the 1950's, aquatic recreational trends have become topics of interest, from water-skiing to fishing to windsurfing to personal watercraft operation. The Department of Boating and Waterways (of "Cal Boating" for short) was created to help develop convenient public access to the waterways and promote on-the-water safety. Funded by vessel registration fees, boating fuel tax dollars, and boating facility construction loan payments, Cal Boating's programs include officer training, financial aid and equipment grants for the more than 100 local and state agencies that provide boating law enforcement; voluntary education for boaters in Kindergarten through college and non-students; loans for the construction of marina and grants to build boat launching ramps; aquatic pest control in the Sacramento-San Joaquin Delta, coastal beach erosion control; vessel sewage pumpout stations grants; and helping local agencies pay for abandoned vessel removal.

Issue: **Foster Care**

Program: Public File

Date: December 1, 2007

Time: 6:30A-7:00A

Description: Triad Family Services is a 501(C) (3) corporation that oversees a comprehensive network of functions including education, therapy, reunification, emancipation, guardianship and long-term foster care. Triad Family Services is committed to providing you with the resources needed to establish, maintain or rebuild a permanent family in which children are protected and nurtured. They offer a comprehensive array of programs and services provided by an experienced dedicated team of professionals, including Family Support Workers, Social Workers, Therapists and Counselors, Family Advocates and Independent Living Planning (ILP) Coordinators. These individuals recruit and train foster families, coordinate services and support, and provide direct counseling services, advocacy and transitional assistance. In addition to these services, the agency offers the following special programs: counseling center, licensed psychologists, psychological assessments, medication support, parent-child interactive therapy, mentoring program, and short term de-escalation.

## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Self Defense**  
Program: Public File  
Date: October 8, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction they empower people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful contributing members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend your self. By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.

Issue: **Hypnosis**  
Program: Public File  
Date: October 14, 2007  
Time: 6:30A-7:00A

Description: Hypnosis is a natural state of deep physical and mental relaxation. In this state your subconscious opens and accepts positive suggestions and imagery. In a state of hypnosis you are aware of your surroundings but feel so relaxed that the usual distractions seem to fade away. You are always in control and accept only the suggestions which are beneficial to you. You do remember what you have said and done while in trance. Hypnotherapy combines hypnosis and therapy and allows you to clearly identify and solve your problem by tapping your own inner wisdom. Katherine's role is to guide you through the process. She does not provide answers but instead assists you in finding your own answers from within. With hypnotherapy you can: improve self-esteem, resolve negative childhood issues, reduce weight, overcome insomnia, eliminate migraines, relieve and manage pain, quit smoking, improve concentration, reduce stress, expand creativity, release phobias, relieve test anxiety, experience inner growth and healing, accelerate physical healing, and much more.

Issue: **Birth Defect Prevention**  
Program: Public File  
Date: November 10, 2007  
Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, birth defects, low birth weight. Sacramento Magazine's 9<sup>th</sup> Annual "Best Of" party is a celebration featuring the best of everything as decided by the Magazine's readers. Over 8,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one 'Best Of' party nationwide. Proceeds, which are expected to reach over \$200,000 benefit the local chapter of the March of Dimes.

## **ISSUES / PROGRAMS LIST**

### HEALTH (Cont'd)

Issue: **Scar Removal**  
Program: Public File  
Date: November 18, 2007  
Time: 6:30A-7:00A

Description: Scar revision surgery is the term used for a multitude of procedures that are used to remove or significantly improve face and body scars. The main technique centers on the scar and reconstructing the tissues so that only a small thin line remains. This minimal scar is then lasered. One can realistically expect at least a 50% - 80% improvement and in some circumstances the scar is completely removed. Any patient who has a scar from a previous surgical experience, injury, birth defect or burn is an excellent candidate for scar removal or reduction. With today's powerful plastic surgery procedures and non-surgical technological developments, it is unnecessary for anyone to live with a scar.

Issue: **Benefits of Massage**  
Program: Public File  
Date: November 24, 2007  
Time: 6:30A-7:00A

Description: Massage is the most fundamental of all healing techniques. The basic goal of massage therapy is to help the body heal itself and to increase health and well being. Many studies show massage can reduce stress, help alleviate depression, reduce pain, increase mental alertness, boost the immune system and even help pre-mature babies catch up in their development. Massage improves circulation with increased blood flow, bringing fresh oxygen to body tissues. This can assist the elimination of waste products, speed healing after injury and enhance recovery from disease. It is important to find a responsible, credentialed massage professional. Various massage techniques include acupressure, deep muscle massage, connective tissue massage, reflexology (foot massage), sports massage, trigger point, and hundreds of other techniques. Because massage is naturally healing, its therapeutic use dates back as far as mankind. Ancient Greek, Roman and Oriental medical treatises describe in detail how and when massage should be used.

Issue: **Foster Care**  
Program: Public File  
Date: December 1, 2007  
Time: 6:30A-7:00A

Description: Triad Family Services is a 501(C) (3) corporation that oversees a comprehensive network of functions including education, therapy, reunification, emancipation, guardianship and long-term foster care. Triad Family Services is committed to providing you with the resources needed to establish, maintain or rebuild a permanent family in which children are protected and nurtured. They offer a comprehensive array of programs and services provided by an experienced dedicated team of professionals, including Family Support Workers, Social Workers, Therapists and Counselors, Family Advocates and Independent Living Planning (ILP) Coordinators. These individuals recruit and train foster families, coordinate services and support, and provide direct counseling services, advocacy and transitional assistance. In addition to these services, the agency offers the following special programs: counseling center, licensed psychologists, psychological assessments, medication support, parent-child interactive therapy, mentoring program, and short term de-escalation.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Self Defense**  
Program: Public File  
Date: December 23, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction, Woodall's Self Defense & Fitness, Inc. empowers people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend yourself! By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.

## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Recycling**  
Program: Public File  
Date: October 21, 2007  
Time: 6:30A-7:00A

Description: The Western Placer Waste Management Authority, or WPWMA, is a regional agency which comprises the cities of Lincoln, Rocklin and Roseville, and the County of Placer. The WPWMA provides recycling and waste disposal services. The WPWMA was established in 1978 through a Joint Exercise of Powers Agreement between the County of Placer and the cities of Roseville, Rocklin and Lincoln to acquire, own, operate, and maintain a sanitary landfill site and all related improvements. As a result of AB 939, WPWMA designed and built a Material Recovery Facility, or MRF, to divert solid waste from being disposed at the landfill. The MRF operation recovers recyclable materials from the waste stream, reduces the amount of waste that enters the landfill, conserves valuable landfill space, and provides a safe way to dispose of Household Hazardous Waste (HHW).

Issue: **Fishing and Boating Safety**  
Program: Public File  
Date: October 28, 2007  
Time: 6:30A-7:00A

Description: With California's beautiful and plentiful waterways, it comes as no surprise that recreational boating is a popular leisure time activity, contributing to \$13 billion to the economy annually. Boat safety concerns have brought this pastime under the jurisdiction of state and federal law covering required equipment and safe and legal operation. Over the years beginning in the 1950's, aquatic recreational trends have become topics of interest, from water-skiing to fishing to windsurfing to personal watercraft operation. The Department of Boating and Waterways (of "Cal Boating" for short) was created to help develop convenient public access to the waterways and promote on-the-water safety. Funded by vessel registration fees, boating fuel tax dollars, and boating facility construction loan payments, Cal Boating's programs include officer training, financial aid and equipment grants for the more than 100 local and state agencies that provide boating law enforcement; voluntary education for boaters in Kindergarten through college and non-students; loans for the construction of marina and grants to build boat launching ramps; aquatic pest control in the Sacramento-San Joaquin Delta, coastal beach erosion control; vessel sewage pumpout stations grants; and helping local agencies pay for abandoned vessel removal.

Issue: **Recycling during the holiday season**  
Program: Public File  
Date: December 16, 2007  
Time: 6:30A-7:00A

Description: While the winter holiday season brings good cheer for most people, it also brings a lot more solid waste to the landfill, harm to the environment and additional debt to the average American family. There are many environmentally-smart tips that result in a less wasteful holiday. Every year, there are 2.65 billion holiday cards sold in the U.S. That's enough to fill a football stadium field 10 stories high! Look for cards that contain recycled content or are actually recycled materials. Wrapping paper is often used once and thrown away. Try using colorful pages from magazines to wrap small gifts, and old maps or the Sunday comics for larger boxes. If you buy gifts, look for durable and re-usable items and resist the latest "fad" at the mall. If every American family wrapped just 3 presents in re-used materials, it would save enough paper to cover 45,000 football fields.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **Domestic Violence**  
Program: Public File  
Date: November 4, 2007  
Time: 6:30A-7:00A

Description: The center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 24 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court.

Issue: **Birth Defect Prevention**  
Program: Public File  
Date: November 10, 2007  
Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, birth defects, low birth weight. Sacramento Magazine's 9<sup>th</sup> Annual "Best Of" party is a celebration featuring the best of everything as decided by the Magazine's readers. Over 8,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one 'Best Of' party nationwide. Proceeds, which are expected to reach over \$200,000 benefit the local chapter of the March of Dimes.

Issue: **Self Defense**  
Program: Public File  
Date: December 23, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction, Woodall's Self Defense & Fitness, Inc. empowers people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend yourself! By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **Self Defense**  
Program: Public File  
Date: October 8, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction they empower people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful contributing members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend your self. By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.

Issue: **Domestic Violence**  
Program: Public File  
Date: November 4, 2007  
Time: 6:30A-7:00A

Description: The center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 24 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court.

Issue: **Self Defense**  
Program: Public File  
Date: December 23, 2007  
Time: 6:30A-7:00A

Description: Through high quality martial arts instruction, Woodall's Self Defense & Fitness, Inc. empowers people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. They specialize in providing people from all walks of life including civilians. It does not take 10 years or more to learn how to defend yourself! By integrating into one's muscle memory patterns practical and tactical solutions to real world problems one be faced with, they are now able to do in weeks what used to take years.



## ISSUES / PROGRAMS LIST

### DRUG ABUSE

Issue: **Foster Care**  
Program: Public File  
Date: December 1, 2007  
Time: 6:30A-7:00A

Description: Triad Family Services is a 501(C) (3) corporation that oversees a comprehensive network of functions including education, therapy, reunification, emancipation, guardianship and long-term foster care. Triad Family Services is committed to providing you with the resources needed to establish, maintain or rebuild a permanent family in which children are protected and nurtured. They offer a comprehensive array of programs and services provided by an experienced dedicated team of professionals, including Family Support Workers, Social Workers, Therapists and Counselors, Family Advocates and Independent Living Planning (ILP) Coordinators. These individuals recruit and train foster families, coordinate services and support, and provide direct counseling services, advocacy and transitional assistance. In addition to these services, the agency offers the following special programs: counseling center, licensed psychologists, psychological assessments, medication support, parent-child interactive therapy, mentoring program, and short term de-escalation.

## ISSUES / PROGRAMS LIST

### HOUSING

Issue: **Foster Care**  
Program: Public File  
Date: December 1, 2007  
Time: 6:30A-7:00A

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## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Self Defense**  
Program: Public File  
Date: October 8, 2007  
Time: 6:30A-7:00A

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Issue: **Birth Defect Prevention**  
Program: Public File  
Date: November 10, 2007  
Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, birth defects, low birth weight. Sacramento Magazine's 9<sup>th</sup> Annual "Best Of" party is a celebration featuring the best of everything as decided by the Magazine's readers. Over 8,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one 'Best Of' party nationwide. Proceeds, which are expected to reach over \$200,000 benefit the local chapter of the March of Dimes.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Foster Care**  
Program: Public File  
Date: December 1, 2007  
Time: 6:30A-7:00A

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Issue: **Psychic Readings**  
Program: Public File  
Date: December 30, 2007  
Time: 6:30A-7:00A

Description: There are many misconceptions about what a psychic is, what a psychic does and what a psychic can do for you. Teachings relating to the spiritual realms are not usually included in our basic education. This is why it is so easy for fraudulent practitioners to get away with a scam. Anyone who predicts an absolute "set-in-stone" future – fortune tellers – is a scam artist. Real psychics are people with highly developed spiritual gifts who use them to help others become more aware of what is going on in their life spiritually. The word psychic is used to describe a person (or reader) who has the extraordinary ability to perceive and be affected by non-physical (spiritual) energies. Although most people have some degree of this ability, a professional psychic has developed an acute sensitivity to these energies. A good psychic reading combines accurate insight with practical advice; fosters hope and inspiration; encourages self-examination, highlights your gifts and abilities; and respects your free will and power to change.

### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
5. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
6. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
7. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION**

**Issue:** **Status of No Child Left Behind Reauthorization Efforts**  
**Program:** To The Best Of Our Knowledge  
**Date:** October 7, 2007  
**Time:** 7:00A-7:30A

**Description:** Congress is back in session. And it's already passed on piece of important education legislation. Congress approved a bill that politicians and educators say will provide students with the largest increase in federal aid since the GI Bill after World War II. The compromise would, among other things, trim government subsidies to student-loan companies and use the savings to: reduce the federal deficit, raise the maximum pell grant, and halve the interest rate on subsidized student loans. To appease President Bush, and get his signature on the bill, lawmakers scaled back the number of new programs from 10 to 4, and raised the maximum pell grant to \$5,400. But the bill's price tag still swelled from 18-billion to nearly 21-billion dollars.

**Issue:** **Education Headlines & Updates**  
**Program:** To The Best Of Our Knowledge  
**Date:** October 7, 2007  
**Time:** 7:00A-7:30A

**Description:** The George Lucas Educational Foundation publishes its own magazine called, Edutopia. It's new fall issue always features predictions for the school year ahead. Ironically, among its predictions is that No Child Left Behind will be accepted, if grudgingly, as a fact of educational life, but will evolve thru policy advocates and the new congressional leadership. Other predictions include: that Chinese language classes will replace French in popularity; and merit pay and other new approaches will be seen as the best answer to getting and retaining gifted teachers.

Just this past summer, we ran a story on efforts by some administrators in higher education to make it easier to transfer credits from one college to another. Well, New Jersey has moved ahead on its own. The governor just signed a new law that says, upon acceptance, an associate degree awarded by a county college must be fully transferable and count as the first two years toward a baccalaureate degree at any of the state's public institutions. Transfers typically have been facilitated by individual articulation agreements between two-and four-year colleges. But now, students have a guarantee all their credits will be accepted.

Recently, we gave you highlights of separate reports by Virginia Tech, and by the state of Virginia, outlining recommendations for handling emergencies, like the shooting spree six-months ago that killed 32 students and faculty. Now, comes word that relatives of seven of the slain victims have retained a Washington law firm that specializes in high-profile wrongful death cases. This raises the prospect of an expensive legal battle between the state and the families over whether the university could have done more to prevent those shootings.

In related news from Canada, the Quebec Premier has announced that guns will be banned in schools and on public transit. It's an effort to tighten gun control in response to a shooting last fall at Dawson College. The law also requires physicians and teachers to report suspicious behavior, even if it breaks confidentiality. There's been lots of discussion about this in the wake of the Dawson College and Virginia Tech shootings.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **National Urban Alliance for Effective Teaching Reacts to No Child Left Behind Renewal Efforts**  
Program: To The Best Of Our Knowledge  
Date: October 7, 2007  
Time: 7:00A-7:30A

Description: After our first story today with Secretary Spellings, we were interested in getting reaction to No Child Left Behind from someone outside Washington politics. Someone firmly embedded in major inner city education efforts. We found Dr. Eric Cooper, President of the National Urban Alliance for Effective Teaching. Dr. Cooper founded NUA 18 years ago, and has been working with school systems, teachers, and students ever since. The National Urban Alliance views its mission as helping public schools in urban America to build the capacity of all children so they can reach the highest levels of learning and thinking. NUA does this through a series of steps which include: assessments, action plans, teacher motivation, engaging communities, and aligning instruction and standards.

Issue: **Inside Western Guilford High School Documentary Series**  
Program: To The Best Of Our Knowledge  
Date: October 14, 2007  
Time: 7:00A-7:30A

Description: "The Home Team" – Ah. You can smell fall in the air. Temperatures are cooler. The leaves are changing color. That of course means it's football season. A ball game at Western Guilford High School in Greensboro, North Carolina was once the "only" place to be on a Friday night. Western was the heart of a tight-knit community that turned out in force for school sports. Dramatic growth in the area has transformed the school and the community. But the athletic field is still a place where close ties can be made. In this chapter of the series, we hear how sports and education go hand in hand.

Issue: **Operation Smart – From Girls Incorporated NYC**  
Program: To The Best Of Our Knowledge  
Date: October 14, 2007  
Time: 7:00A-7:30A

Description: Girls Incorporated started more than 100 years ago. In the 1980s, Girls Inc created Operation Smart to acquaint young girls to science, math and technology. To date, 1,000 Girls Incorporated sites report introducing about 500,000 girls to their Operation Smart program.

Issue: **The NCLB Tour Drives Into Cleveland, Ohio**  
Date: October 21, 2007  
Time: 7:00A-7:30A

Description: The No Child Left Behind law expires in a few months. The prompted dozens of studies and commission reports. Certainly not all... but most of these reviews conclude that the law should be reauthorized... though no one will venture a guess as to when that may happen. So the arguments now focus on details in the legislation, and how much money to spend. With that in mind, Education Secretary, Margaret Spellings hit the road recently on her self-described No Child Left Behind Bus Tour. The bus spent three days traveling America's heartland in Ohio and Indiana. The bus tour kicked off in Cleveland with Secretary Spellings stopping at Watterson-Lake Elementary School. Later in the day, she visited the Rock and Roll Hall of Fame, and Museum After-School Program, which promotes science and technology learning through music. And finally, in the evening, Spellings hosted a national parent town hall discussion.



## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue: Congressional Status of NCLB Renewal Efforts**

**Date:** October 21, 2007

**Time:** 7:00A-7:30A

**Description:** No matter how one looks at the current efforts to renew the No Child Left Behind law, it's apparent the current Discussion Draft has sparked strong emotions from democrats, republicans, the administration, and education associations. For example, the two national teachers' unions have started a campaign to rewrite language linking teacher bonuses to student test scores. The House Education Committee draft would encourage districts to experiment with pay-for-performance plans and offer financial incentives to recruit teachers to hard-to-staff schools. NEA President, Reg Weaver, says union locals are open to looking at compensation, but they don't want in mandated by law. The American Federation of Teachers had a similar response. House Education Committee Chairman, George Miller, was surprised, because Miller said the unions had endorsed a bill with similar pay proposals that he and Senator Kennedy had introduced twice before. And the legislation has many other areas of concern that are being revised. Two weeks ago, we broadcast and interview with Education Secretary, Margaret Spellings, explaining her criticisms of the Discussion Draft on the new NCLB law.

**Issue: Teacher Turnover Price Tag Put at 7 Billion Dollars**

**Program:** To The Best Of Our Knowledge

**Date:** October 28, 2007

**Time:** 7:00A-7:30A

**Description:** Over 7-billion dollars. That's the price tag a new report puts on teacher turnover. The study comes from the National Commission on Teaching and America's Future, or NCTAF. The Washington-based commission says despite those staggering costs, virtually no school district has systems to track or control teacher "churn." The NCTAF report says, even worse, it's the high-risk schools that are recruiting and replacing teachers all the time, so students there don't get the benefit of a stable, experienced teacher workforce. Dr. Tom Carroll is President of the National Commission on Teaching and America's Future. His goal is to raise standards for teaching and learning, improve professional development, and restructure school environments so the needs of all students are met.

**Issue: Teacher Vacancy Signs**

**Program:** To The Best Of Our Knowledge

**Date:** October 28, 2007

**Time:** 7:00A-7:30A

**Description:** As we heard in our first story above, high teacher turnover can cost school systems huge amounts of money. This new school year is still young, yet most schools still have vacancy signs lit. And help wanted ads are still running in the classified ads. For an example of what's happening in the nation, TBOOK looks at the Springfield public schools in Massachusetts.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **The Language of Learning: The California Report. It's Much More Than Language**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 4, 2007  
**Time:** 7:00A-7:30A

**Description:** Politicians continue to deliberate important issues like education and immigration. Yet, as their heated debates wear on, the business of education must continue everyday. More than 5-million children in American public schools are considered English learners. And with at least a third of these students living in California, that state has become a test market for bilingual education. In our special series, The Language of Learning, The California Report focuses on this increasingly important part of the curriculum. Bilingual education is about much more than language. It's about culture, family and relationships. Some school districts are acknowledging these connections with programs that help bring the entire family in the school fold. Immigrant parents are taking English classes, computer classes, and parenting programs. They're also learning how to talk with their children's teachers, and why it's important to be involved in their child's education. In today's story, It's Much More Than Language, we follow Chinese parents in a San Francisco neighborhood as they learn to assert themselves. And we'll also hear how Spanish speaking parents are learning about their right and responsibilities to be the best possible advocates for their children.

**Issue:** **Migrant Workers: Reaping an Education**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 4, 2007  
**Time:** 7:00A-7:30A

**Description:** Farm workers in the U.S. are often migrants from Mexico and several other countries south of the border. Many farm owners will tell you they could not be profitable growing food without migrant labor. But the workers are growing something of their own too... children. And the children are often uprooted. It puts a whole new light on the challenges of educating children whose lives are dictated by the growing season.

**Issue:** **Education Headlines & Updates**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 4, 2007  
**Time:** 7:00A-7:30A

**Description:** Bilingual education is being taken to a new level in other school systems as well. Some Oregon high schools are adopting Mexico's public school curriculum to help educate Spanish-speaking students. Schools are using textbooks, an online website, and DVDs provided free by Mexico to teach math, science and even U.S. history. Oregon officials say the approach is intended as a supplement to keep students learning in Spanish while also gaining English skills. Similar ventures are reportedly underway in Washington and Texas.

In financial news, New York's Attorney General, Andrew Cuomo, has issued more subpoenas. The new round went to 33 companies Cuomo suspects of using misleading marketing practices such as offering false gift cards and rebate offers, and creating solicitation letters designed to look like official government notices.

One of those companies is Sallie Mae, which is involved in a money battle over its impending sale. A group of investors that had planned to buy the student lender for 25-billion wants out of the deal, saying the current economic environment, and recent legislation signed by the President, makes the terms no longer acceptable. The investors reduced their cash offer for Sallie Mae by a whopping 17%. SM reacted by going to court and filing a lawsuit against those firms who are trying to renegotiate the original deal.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **London Symphony Orchestra Teaches Tots**  
Program: To The Best Of Our Knowledge  
Date: November 4, 2007  
Time: 7:00A-7:30A

Description: The London Symphony Orchestra is based in an ethnically and socially diverse area of North London. And as a result, the orchestra runs many educational outreach programs for children and adults. The class called Early Years, aims to bring music into the lives of very young children before they go to school.

Issue: **MESA: Math, Engineering & Science Achievement in Los Angeles**  
Program: To The Best Of Our Knowledge  
Date: November 11, 2007  
Time: 7:00A-7:30A

Description: Women are still a minority when it comes to the STEM disciplines, the acronym for Science Technology, Engineering & Math. Latin women are even rarer, especially if you compound it with inner-city, urban high schools. But at Manual Arts High School in South Central Los Angeles, teacher, John Santos, is doing his part to change that. Girls in his Science Academy are building robots and competing in science contests all the time. Despite the poor socio-economic conditions, not only are the girls graduating, but about 40% are going on to four-year universities.

Issue: **Mr. Wizard Revealed Science Possibilities**  
Program: To The Best Of Our Knowledge  
Date: November 11, 2007  
Time: 7:00A-7:30A

Description: You may not readily recognize the name Don Herbert. But if we talked about Mr. Wizard, then almost everyone would know who he was. Mr. Wizard died this past summer, but children all around the world still watch his old black and white television shows to share in the magic of his on-screen experiments. He sparked the imagination of millions of people and helped encourage students to study more about science and technology. His programs are even available now on DVD. He inspired our guest commentator, Dr. Mel Schiavelli, a Professor of Chemistry and President of Harrisburg University of Science and Technology.

Issue: **The Mathematics Survival Kit – Part 1 of 2**  
Program: To The Best Of Our Knowledge  
Date: November 18, 2007  
Time: 7:00A-7:30A

Description: If you listen to public radio on the weekends, you have likely heard a university math professor who is also the Math Guy. But if your tastes run more to television, you may have also seen the Friday night CBS show, Numbers, in which a curious young math wiz named Charlie, solves crimes using mathematics. Regardless of your viewing or listening habits, it's apparent more emphasis is being placed on math.

Now comes The Mathematics Survival Kit. It's written by Professor Jack Weiner from the University of Guelph in Ontario, Canada. Weiner has partnered with education software provider, Maple, to produce an interactive e-book version of his math survival book. The University of Guelph has taken the lead introducing e-books, intelligent assessment systems, and podcasts into its math curriculum. This next generation of educational technology provides teachers with more time to motivate students and improve their comprehensive retention. Students interest in math, grade averages, and success rates have reportedly improved. In this first of two parts, TBOOK speaks with Professor Weiner about the state of math in North America.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Education Headlines & Updates**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 18, 2007  
**Time:** 7:00A-7:30A

**Description:** Since we've been talking about math in the show today, the U.S. Department of Education just announced first year data from its SMART grants. That's Science and Mathematics Access to Retain Talent grants. Nearly 61,000 students received almost 200-million dollars. SMART grants are for third and fourth year Pell grant eligible college students who've maintained a 3.0 GPA, and who major in math, science, or critical foreign languages.

Education legislation is still getting bogged down in Washington politics. The House of Representatives has granted its eight extension to the Higher Education Act. This six-month extension runs out the end of April. The current HEA reauthorization ran out four years ago.

And it may yet take more time for that renewal. House Education Committee Chairman, George Miller, says his preference is to complete action on the No Child Left Behind reauthorization before turning to the Higher Education Act renewal. According to a Roll Call article, Miller believes the NCLB bill may not be considered until the end of the year.

Elsewhere in higher education, the Association of Universities and Colleges of Canada, has released results of a recent survey. It reports that the Canadian campuses have increased their internationalizing efforts substantially since 2000, but need more federal money if they want to become even greater players on the global stage. The survey found that the number of foreign students on Canadian campuses has almost tripled over a decade. Three-quarters of Canadian universities now have education and training programs outside Canada. And there has been a large increase in the number of scholarships for foreign students at both the undergraduate and graduate levels.

In contrast, the Russian Federal Service for Supervision of Education and Science found that at least 30% of Russian universities have major violations in the quality of education. According to the Chronicle of Higher Education, Russian higher education officials have started a campaign to revoke the operating licenses of many private and small state colleges. The actions began after a fire last month killed 10 students and injured 50 more in a private business college in Moscow. Regulators complaints went beyond safety issues to include corruption, the sale of diplomas, unqualified staff, and lack of libraries.

**Issue:** **Math 1 on 1**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 18, 2007  
**Time:** 7:00A-7:30A

**Description:** According to reports from the U.S. National Center for Education Statistics, some 37% of high school math teachers lack a major, or certification in their field. Another study claims that in America's largest urban school districts, nearly 95% report an immediate demand for mathematics teachers. To complete today's show, there's a new CD just out from a math teacher in Florida that puts math learning into contemporary music.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Math Doesn't Suck: How to Survive Middle School Math**  
Program: To The Best Of Our Knowledge  
Date: November 25, 2007  
Time: 7:00A-7:30A

Description: Math education always draws a great deal of attention in the U.S. and Canada. Research continues to show it's in middle school when scores start to drop especially for girls. Many studies put the blame on relentless social conditioning that tells girls they can't do math and that math is un-cool. Young girls need strong women role models in math. And we found one. Best known for her roles on *The West Wing* and *The Wonder Years*, Danica McKellar is also an internationally recognized mathematician and advocate for math education. McKellar is a Summa Cum Laude graduate of UCLA with a degree in mathematics. She's been published in Britain's *Journal of Physics* for her work in mathematics, most notably, for her part as co-author of a groundbreaking mathematical physics theorem which bears her name. McKellar's passion for promoting girls math education began seven years ago when she was invited to speak before Congress on the importance of women in math and science. And now she's written her first book that has a title and theme obviously targeted toward middle school girls.

Issue: **The Mathematics Survival Kit – Part 2 of 2**  
Program: To The Best Of Our Knowledge  
Date: November 25, 2007  
Time: 7:00A-7:30A

Description: Math knowledge is certainly an important currency for the new millennium. Math literacy is critical for advancing science and technology. And math is just as important for everyday living... whether it's grocery shopping, buying a car, or purchasing a house. So if students had a way to help them get better at math, it would be an invaluable resource. That's where *The Mathematics Survival Kit* enters the picture. It's the brain child of Professor Jack Weiner from the University of Guelph in Ontario, Canada. Last week, we spoke with Professor Weiner about the state of math in North America and about the digital vacuum in many schools. This week, we conclude our conversation with him by finding out more about the electronic version, the Maple Edition of his math survival kit, costs involved, and applicability of this software to other curriculum areas.

Issue: **The Lincoln School Experiment**  
Program: To The Best Of Our Knowledge  
Date: December 2, 2007  
Time: 7:00A-7:30A

Description: In what could be described as a surprise to many, researchers who track the American labor market, told Congress this month that, contrary to conventional wisdom, the U.S. has more than enough scientists and engineers. The vice-president of the Sloan Foundation was not alone when he told lawmakers at a Science Committee hearing that federal agencies and universities should reform the way they train young scientists, to better match the supply with the demand for researchers. Regardless of that current report, in the mid 1990s, it appeared science students in the U.S. were lagging way behind students in other countries. Responding to that public outcry, the Lincoln School in Providence, Rhode Island began to develop and emphasize its own science curriculum.

Issue: **Women in Science**  
Program: To The Best Of Our Knowledge  
Date: December 2, 2007  
Time: 7:00A-7:30A

Description: To get a sense of the progress women in the sciences have made through the years, we spoke with Dr. Phoebe Leboy, Professor Emeritus at the University of Pennsylvania School of Dental Medicine in Philadelphia. Dr. Leboy is also President-Elect of the Association for Women in Science in Washington DC, where she chairs the Committee on Advocacy and Public Education.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **The GI Bill**  
Program: To The Best Of Our Knowledge  
Date: December 16, 2007  
Time: 7:00A-7:30A

Description: We start the show with this note on higher education in Iraq. A University of Baghdad lecturer talked recently with the French Press and reported that the University was "about as normal as possible, given the circumstances." The University says about 90% of registered students do show up for class. That's an increase from just 50% last year. The report also described as "good" (in relative terms for Iraq) that only two professors and two students have been killed in the last two months.

Meanwhile, in the U.S., some 1,500 National Guard troops from Iowa and Minnesota who served in Iraq have complained to Congress that they've been denied their GI Bill educational benefits. These would include up to \$849 a month for educational expenses. Educational benefits are obviously a key tool employed by recruiters. The Guard complaint has exposed a loophole in the current ruling. The troops had served 20 months or longer, but their orders were not for 730 days or more of active duty. Many received orders for just slightly less, 725 to 729 days. Congress is now considering legislation that would eliminate the 730 day requirement. Undersecretary of Defense for Personnel and Readiness, David Chu, says the problem will be fixed in time for this coming spring semester. Last week we told you about the history of the GI Bill after WWII. This week we focus on the GI Bill today and look at how returning veterans are, or are not, benefiting from the GI Bill.

Issue: **Funds for Veterans' Education**  
Program: To The Best Of Our Knowledge  
Date: December 16, 2007  
Time: 7:00A-7:30A

Description: A new scholarship program has just been created by a New York financier with 4-million of his own dollars as seed money. Jerome Kohlberg is a WWII veteran who hopes to assist returning Iraq and Afghanistan veterans in paying for their college. It's called the Fund for Veterans' Education, and it's meant to fill the void between benefits provided by the GI Bill and the actual cost of attending college these days. Scholarships will help pay for tuition, fees, and books. Other foundations, individuals, and corporations are expected to contribute. The fund is being administered by Scholarship America. Spokesman, Bruce Robbins, says they plan to continue the fund until Congress passes a new GI Bill that fully covers the cost of attending college.

Issue: **Seeing Through Maps: Many Ways to See the World**  
Program: To The Best Of Our Knowledge  
Date: December 16, 2007  
Time: 7:00A-7:30A

Description: We talked about Iraq and Afghanistan earlier in our show. If you asked students today to locate these countries on a map, a large percentage would not be able to, which brings us to our next story. Many of us probably take maps for granted. After all, we've always had maps in our lifetime, and they're easily accessible. Maps are important for studying things like cultural geography, population migration, global warming, almost anything. Dr. Denis Wood is a writer, artist and social scientist. He's taught high school and college. He wrote the best-selling *The Power of Maps*. And one of the new map books he's co-authored is *Seeing Through Maps: Many Ways to See the World*. It goes beyond just cartography. The book discussed how maps provide information about countries, cultures, the world's peoples and their history. According to Professor Tom Koch from the University of British Columbia's Department of Geography in Vancouver, Canada, *Seeing Through Maps* is the best source available on map projections, their history and importance. This week we look at some history of map making, and how we tend to think of where we live as being the center of the world. Next week map usage in classes and how maps can help us understand places like the troubled Middle East.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement**  
Program: To The Best Of Our Knowledge  
Date: December 23, 2007  
Time: 7:00A-7:30A

Description: Campaign season, like the holiday season, is hitting a fever pitch with presidential debates on television, and only weeks until voters in several states caucus and cast their first primary ballots. Two new studies have just been released which look at students and politics. And they share many of the same results. One report is titled, *Millennials Talk Politics: A Study of College Student Political Engagement*. The Study was conducted by the Center for Information & Research on Civic Learning & Engagement. Researchers found that today's students are turned off by polarized national debates, but are eager to engage on a local level. Students in this study said they did not see voting as a way to create political change. Instead, they considered volunteering in their community as more important. The second report comes from a three-year project by The Carnegie Foundation for the Advancement of Teaching. The Foundation just published a book on it called, *Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement*. It found that young people have little political knowledge, weak political skills, and rarely engage in political activities. TBOOK speaks with two of the co-authors of the book, both Carnegie Senior Scholars, Tom Ehrlich and Anne Colby.

Issue: **Seeing Through Maps: Many Ways to See the World – Part 2 of 2**  
Program: To The Best Of Our Knowledge  
Date: December 23, 2007  
Time: 7:00A-7:30A

Description: As we heard in our first story, students need to become more civically engaged, and more politically involved. One way to promote this is through studying geography and maps. An example of this comes from Canada. The Ontario Alliance of Christian Schools recently purchased 100 copies of the DVD, *Many Ways to See the World*. It's a 30-minute classroom video suitable for junior high grade levels through adults. The DVD includes PowerPoint files and mp3 audio files. And it also has sample book chapters from its companion book, *Seeing Through Maps: Many Ways to See the World*. The DVD explores the minds of twelve map makers. Viewers discover how their unique backgrounds, philosophies, values, and politics led each to select a particular mathematical formula to create their maps. Students learn about the impact those world images have had on various populations. The Ontario Alliance of Schools is using both the book and the DVD to serve 14,000 students in over 80 schools as part of a unit called, *Canada Reaching Beyond Its Borders*, which encourages global awareness. Last week, we looked at the history of map making, and how people tend to think where they live as being the center of the world. This week, how maps can be used in classrooms.

Issue: **Year-End Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: December 30, 2007  
Time: 7:00A-7:30A

Description: The No Child Left Behind Law remains stalled. We'll feature more on that later in this show.

The Higher Education Act, which was last renewed in 1998, has had a flurry of activity, but is still pending in Congress.

The Department of Education's budget for fiscal 2008 remains up in the air, after Congress failed to override a presidential veto.

One positive note... Congress has approved a long-awaited measure to renew the federal Head Start preschool program. It's been pending since 2003.

Higher education meets the controversial immigration issue in the U.S. – North Carolina's community college system just ordered that state's 58 campuses to admit illegal aliens.

## **ISSUES / PROGRAMS LIST**

### EDUCATION (Cont'd)

Issue: **The National Dropout Prevention Center**  
Program: To The Best Of Our Knowledge  
Date: December 30, 2007  
Time: 7:00A-7:30A

Description: A few weeks ago TBOOK told you about a new study that identified 1,700 U.S. high schools as Dropout Factories. While combing our archives for this year-end show, we quickly discovered that the dropout issue surfaced several times during 2007. With nearly 1.2 million high school students dropping out each year, the socio-economic impact is huge. One report from Teachers College Columbia University says the U.S. would gain \$45 billion from increased tax revenues and reduced social costs over the lifetime of high school graduates. Dr. Jay Smink is the Executive Director of the National Dropout Prevention Center. In this excerpt from last March, Dr. Smink told TBOOK's, Jim Horne, his Dropout Prevention Center is now able to identify potential dropouts.

Issue: **National Summit on America's Silent Epidemic**  
Program: To The Best Of Our Knowledge  
Date: December 30, 2007  
Time: 7:00A-7:30A

Description: By May 2007, more than 100 organizations were holding what they called a 'Summit On America's Silent Epidemic.' 500 superintendents, teachers, parents, students, state and federal policy-makers, and community leaders were launching a national movement to try and help reduce the high school dropout crisis. Here is a portion of what Secretary of Education, Margaret Spellings, told that gathering.

Issue: **No Child Let Ahead**  
Program: To The Best Of Our Knowledge  
Date: December 30, 2007  
Time: 7:00A-7:30A

Description: The No Child Left Behind Act's reauthorization efforts, begun a year ago, are still bogged down in Congress. Chairman of the House Education Committee, Rep. George Miller, recently said that it's unlikely the reauthorization bill will see any action until later in 2008. The very mention of No Child Left Behind conjures up controversy over its testing and accountability requirements, and how to spend billions of dollars. Some critics claim that No Child Left Behind prevents gifted students from advancing. Our guest commentator, Dr. Keith Lockitch, believes because the act forces states to ensure that the weakest students are not left behind... it's dried up funding for programs intended to challenge the strongest students. Dr. Lockitch calls this policy, No Child Let Ahead.



## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: November 4, 2007  
Time: 7:00A-7:30A

Description: Bilingual education is being taken to a new level in other school systems as well. Some Oregon high schools are adopting Mexico's public school curriculum to help educate Spanish-speaking students. Schools are using textbooks, an online website, and DVDs provided free by Mexico to teach math, science and even U.S. history. Oregon officials say the approach is intended as a supplement to keep students learning in Spanish while also gaining English skills. Similar ventures are reportedly underway in Washington and Texas.

In financial news, New York's Attorney General, Andrew Cuomo, has issued more subpoenas. The new round went to 33 companies Cuomo suspects of using misleading marketing practices such as offering false gift cards and rebate offers, and creating solicitation letters designed to look like official government notices.

One of those companies is Sallie Mae, which is involved in a money battle over its impending sale. A group of investors that had planned to buy the student lender for 25-billion wants out of the deal, saying the current economic environment, and recent legislation signed by the President, makes the terms no longer acceptable. The investors reduced their cash offer for Sallie Mae by a whopping 17%. SM reacted by going to court and filing a lawsuit against those firms who are trying to renegotiate the original deal.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT**

Issue: **Status of No Child Left Behind Reauthorization Efforts**  
Program: To The Best Of Our Knowledge  
Date: October 7, 2007  
Time: 7:00A-7:30A

Description: Congress is back in session. And it's already passed on piece of important education legislation. Congress approved a bill that politicians and educators say will provide students with the largest increase in federal aid since the GI Bill after World War II. The compromise would, among other things, trim government subsidies to student-loan companies and use the savings to: reduce the federal deficit, raise the maximum pell grant, and halve the interest rate on subsidized student loans. To appease President Bush, and get his signature on the bill, lawmakers scaled back the number of new programs from 10 to 4, and raised the maximum pell grant to \$5,400. But the bill's price tag still swelled from 18-billion to nearly 21-billion dollars.

Issue: **Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: October 7, 2007  
Time: 7:00A-7:30A

Description: The George Lucas Educational Foundation publishes its own magazine called, Edutopia. It's new fall issue always features predictions for the school year ahead. Ironically, among its predictions is that No Child Left Behind will be accepted, if grudgingly, as a fact of educational life, but will evolve thru policy advocates and the new congressional leadership. Other predictions include: that Chinese language classes will replace French in popularity; and merit pay and other new approaches will be seen as the best answer to getting and retaining gifted teachers.

Just this past summer, we ran a story on efforts by some administrators in higher education to make it easier to transfer credits from one college to another. Well, New Jersey has moved ahead on its own. The governor just signed a new law that says, upon acceptance, an associate degree awarded by a county college must be fully transferable and count as the first two years toward a baccalaureate degree at any of the state's public institutions. Transfers typically have been facilitated by individual articulation agreements between two-and four-year colleges. But now, students have a guarantee all their credits will be accepted.

Recently, we gave you highlights of separate reports by Virginia Tech, and by the state of Virginia, outlining recommendations for handling emergencies, like the shooting spree six-months ago that killed 32 students and faculty. Now, comes word that relatives of seven of the slain victims have retained a Washington law firm that specializes in high-profile wrongful death cases. This raises the prospect of an expensive legal battle between the state and the families over whether the university could have done more to prevent those shootings.

In related news from Canada, the Quebec Premier has announced that guns will be banned in schools and on public transit. It's an effort to tighten gun control in response to a shooting last fall at Dawson College. The law also requires physicians and teachers to report suspicious behavior, even if it breaks confidentiality. There's been lots of discussion about this in the wake of the Dawson College and Virginia Tech shootings.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Issue: **National Urban Alliance for Effective Teaching Reacts to No Child Left Behind Renewal Efforts**  
Program: To The Best Of Our Knowledge  
Date: October 7, 2007  
Time: 7:00A-7:30A

Description: After our first story today with Secretary Spellings, we were interested in getting reaction to No Child Left Behind from someone outside Washington politics. Someone firmly embedded in major inner city education efforts. We found Dr. Eric Cooper, President of the National Urban Alliance for Effective Teaching. Dr. Cooper founded NUA 18 years ago, and has been working with school systems, teachers, and students ever since. The National Urban Alliance views its mission as helping public schools in urban America to build the capacity of all children so they can reach the highest levels of learning and thinking. NUA does this through a series of steps which include: assessments, action plans, teacher motivation, engaging communities, and aligning instruction and standards.

Issue: **The NCLB Tour Drives Into Cleveland, Ohio**  
Date: October 21, 2007  
Time: 7:00A-7:30A

Description: The No Child Left Behind law expires in a few months. This prompted dozens of studies and commission reports. Certainly not all... but most of these reviews conclude that the law should be reauthorized... though no one will venture a guess as to when that may happen. So the arguments now focus on details in the legislation, and how much money to spend. With that in mind, Education Secretary, Margaret Spellings hit the road recently on her self-described No Child Left Behind Bus Tour. The bus spent three days traveling America's heartland in Ohio and Indiana. The bus tour kicked off in Cleveland with Secretary Spellings stopping at Watterson-Lake Elementary School. Later in the day, she visited the Rock and Roll Hall of Fame, and Museum After-School Program, which promotes science and technology learning through music. And finally, in the evening, Spellings hosted a national parent town hall discussion.

Issue: **Congressional Status of NCLB Renewal Efforts**  
Date: October 21, 2007  
Time: 7:00A-7:30A

Description: No matter how one looks at the current efforts to renew the No Child Left Behind law, it's apparent the current Discussion Draft has sparked strong emotions from democrats, republicans, the administration, and education associations. For example, the two national teachers' unions have started a campaign to rewrite language linking teacher bonuses to student test scores. The House Education Committee draft would encourage districts to experiment with pay-for-performance plans and offer financial incentives to recruit teachers to hard-to-staff schools. NEA President, Reg Weaver, says union locals are open to looking at compensation, but they don't want in mandated by law. The American Federation of Teachers had a similar response. House Education Committee Chairman, George Miller, was surprised, because Miller said the unions had endorsed a bill with similar pay proposals that he and Senator Kennedy had introduced twice before. And the legislation has many other areas of concern that are being revised. Two weeks ago, we broadcast and interview with Education Secretary, Margaret Spellings, explaining her criticisms of the Discussion Draft on the new NCLB law.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Issue: **The Language of Learning: The California Report. It's Much More Than Language**  
Program: To The Best Of Our Knowledge  
Date: November 4, 2007  
Time: 7:00A-7:30A

Description: Politicians continue to deliberate important issues like education and immigration. Yet, as their heated debates wear on, the business of education must continue everyday. More than 5-million children in American public schools are considered English learners. And with at least a third of these students living in California, that state has become a test market for bilingual education. In our special series, The Language of Learning, The California Report focuses on this increasingly important part of the curriculum. Bilingual education is about much more than language. It's about culture, family and relationships. Some school districts are acknowledging these connections with programs that help bring the entire family in the school fold. Immigrant parents are taking English classes, computer classes, and parenting programs. They're also learning how to talk with their children's teachers, and why it's important to be involved in their child's education. In today's story, It's Much More Than Language, we follow Chinese parents in a San Francisco neighborhood as they learn to assert themselves. And we'll also hear how Spanish speaking parents are learning about their right and responsibilities to be the best possible advocates for their children.

Issue: **Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: November 18, 2007  
Time: 7:00A-7:30A

Description: Since we've been talking about math in the show today, the U.S. Department of Education just announced first year data from its SMART grants. That's Science and Mathematics Access to Retain Talent grants. Nearly 61,000 students received almost 200-million dollars. SMART grants are for third and fourth year Pell grant eligible college students who've maintained a 3.0 GPA, and who major in math, science, or critical foreign languages.

Education legislation is still getting bogged down in Washington politics. The House of Representatives has granted its eight extension to the Higher Education Act. This six-month extension runs out the end of April. The current HEA reauthorization ran out four years ago.

And it may yet take more time for that renewal. House Education Committee Chairman, George Miller, says his preference is to complete action on the No Child Left Behind reauthorization before turning to the Higher Education Act renewal. According to a Roll Call article, Miller believes the NCLB bill may not be considered until the end of the year.

Elsewhere in higher education, the Association of Universities and Colleges of Canada, has released results of a recent survey. It reports that the Canadian campuses have increased their internationalizing efforts substantially since 2000, but need more federal money if they want to become even greater players on the global stage. The survey found that the number of foreign students on Canadian campuses has almost tripled over a decade. Three-quarters of Canadian universities now have education and training programs outside Canada. And there has been a large increase in the number of scholarships for foreign students at both the undergraduate and graduate levels.

In contrast, the Russian Federal Service for Supervision of Education and Science found that at least 30% of Russian universities have major violations in the quality of education. According to the Chronicle of Higher Education, Russian higher education officials have started a campaign to revoke the operating licenses of many private and small state colleges. The actions began after a fire last month killed 10 students and injured 50 more in a private business college in Moscow. Regulators complaints went beyond safety issues to include corruption, the sale of diplomas, unqualified staff, and lack of libraries.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Issue: **The GI Bill**  
Program: To The Best Of Our Knowledge  
Date: December 16, 2007  
Time: 7:00A-7:30A

Description: We start the show with this note on higher education in Iraq. A University of Baghdad lecturer talked recently with the French Press and reported that the University was "about as normal as possible, given the circumstances." The University says about 90% of registered students do show up for class. That's an increase from just 50% last year. The report also described as "good" (in relative terms for Iraq) that only two professors and two students have been killed in the last two months.

Meanwhile, in the U.S., some 1,500 National Guard troops from Iowa and Minnesota who served in Iraq have complained to Congress that they've been denied their GI Bill educational benefits. These would include up to \$849 a month for educational expenses. Educational benefits are obviously a key tool employed by recruiters. The Guard complaint has exposed a loophole in the current ruling. The troops had served 20 months or longer, but their orders were not for 730 days or more of active duty. Many received orders for just slightly less, 725 to 729 days. Congress is now considering legislation that would eliminate the 730 day requirement. Undersecretary of Defense for Personnel and Readiness, David Chu, says the problem will be fixed in time for this coming spring semester. Last week we told you about the history of the GI Bill after WWII. This week we focus on the GI Bill today and look at how returning veterans are, or are not, benefiting from the GI Bill.

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Program: To The Best Of Our Knowledge  
Date: December 16, 2007  
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Description: A new scholarship program has just been created by a New York financier with 4-million of his own dollars as seed money. Jerome Kohlberg is a WWII veteran who hopes to assist returning Iraq and Afghanistan veterans in paying for their college. It's called the Fund for Veterans' Education, and it's meant to fill the void between benefits provided by the GI Bill and the actual cost of attending college these days. Scholarships will help pay for tuition, fees, and books. Other foundations, individuals, and corporations are expected to contribute. The fund is being administered by Scholarship America. Spokesman, Bruce Robbins, says they plan to continue the fund until Congress passes a new GI Bill that fully covers the cost of attending college.

Issue: **Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement**  
Program: To The Best Of Our Knowledge  
Date: December 23, 2007  
Time: 7:00A-7:30A

Description: Campaign season, like the holiday season, is hitting a fever pitch with presidential debates on television, and only weeks until voters in several states caucus and cast their first primary ballots. Two new studies have just been released which look at students and politics. And they share many of the same results. One report is titled, *Millennials Talk Politics: A Study of College Student Political Engagement*. The Study was conducted by the Center for Information & Research on Civic Learning & Engagement. Researchers found that today's students are turned off by polarized national debates, but are eager to engage on a local level. Students in this study said they did not see voting as a way to create political change. Instead, they considered volunteering in their community as more important. The second report comes from a three-year project by The Carnegie Foundation for the Advancement of Teaching. The Foundation just published a book on it called, *Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement*. It found that young people have little political knowledge, weak political skills, and rarely engage in political activities. TBOOK speaks with two of the co-authors of the book, both Carnegie Senior Scholars, Tom Ehrlich and Anne Colby.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Issue: **Year-End Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: December 30, 2007  
Time: 7:00A-7:30A

Description: The No Child Left Behind Law remains stalled. We'll feature more on that later in this show.

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The Department of Education's budget for fiscal 2008 remains up in the air, after Congress failed to override a presidential veto.

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Issue: **No Child Let Ahead**  
Program: To The Best Of Our Knowledge  
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Description: The No Child Left Behind Act's reauthorization efforts, begun a year ago, are still bogged down in Congress. Chairman of the House Education Committee, Rep. George Miller, recently said that it's unlikely the reauthorization bill will see any action until later in 2008. The very mention of No Child Left Behind conjures up controversy over its testing and accountability requirements, and how to spend billions of dollars. Some critics claim that No Child Left Behind prevents gifted students from advancing. Our guest commentator, Dr. Keith Lockitch, believes because the act forces states to ensure that the weakest students are not left behind... it's dried up funding for programs intended to challenge the strongest students. Dr. Lockitch calls this policy, No Child Let Ahead.

## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Seeing Through Maps: Many Ways to See the World**  
Program: To The Best Of Our Knowledge  
Date: December 16, 2007  
Time: 7:00A-7:30A

Description: We talked about Iraq and Afghanistan earlier in our show. If you asked students today to locate these countries on a map, a large percentage would not be able to, which brings us to our next story. Many of us probably take maps for granted. After all, we've always had maps in our lifetime, and they're easily accessible. Maps are important for studying things like cultural geography, population migration, global warming, almost anything. Dr. Denis Wood is a writer, artist and social scientist. He's taught high school and college. He wrote the best-selling *The Power of Maps*. And one of the new map books he's co-authored is *Seeing Through Maps: Many Ways to See the World*. It goes beyond just cartography. The book discussed how map provide information about countries, cultures, the world's peoples and their history. According to Professor Tom Koch from the University of British Columbia's Department of Geography in Vancouver, Canada, *Seeing Through Maps* is the best source available on map projections, their history and importance. This week we look at some history of map making, and how we tend to think of where we live as being the center of the world. Next week map usage in classes and how maps can help us understand places like the troubled Middle East.

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## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

Issue: **National Urban Alliance for Effective Teaching Reacts to No Child Left Behind Renewal Efforts**  
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Issue: **The Language of Learning: The California Report. It's Much More Than Language**  
Program: To The Best Of Our Knowledge  
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Issue: **Migrant Workers: Reaping an Education**  
Program: To The Best Of Our Knowledge  
Date: November 4, 2007  
Time: 7:00A-7:30A

Description: Farm workers in the U.S. are often migrants from Mexico and several other countries south of the border. Many farm owners will tell you they could not be profitable growing food without migrant labor. But the workers are growing something of their own too... children. And the children are often uprooted. It puts a whole new light on the challenges of educating children whose lives are dictated by the growing season.



## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

**Issue:** **Education Headlines & Updates**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 4, 2007  
**Time:** 7:00A-7:30A

**Description:** Bilingual education is being taken to a new level in other school systems as well. Some Oregon high schools are adopting Mexico's public school curriculum to help educate Spanish-speaking students. Schools are using textbooks, an online website, and DVDs provided free by Mexico to teach math, science and even U.S. history. Oregon officials say the approach is intended as a supplement to keep students learning in Spanish while also gaining English skills. Similar ventures are reportedly underway in Washington and Texas.

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**Issue:** **MESA: Math, Engineering & Science Achievement in Los Angeles**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 11, 2007  
**Time:** 7:00A-7:30A

**Description:** Women are still a minority when it comes to the STEM disciplines, the acronym for Science Technology, Engineering & Math. Latin women are even rarer, especially if you compound it with inner-city, urban high schools. But at Manual Arts High School in South Central Los Angeles, teacher, John Santos, is doing his part to change that. Girls in his Science Academy are building robots and competing in science contests all the time. Despite the poor socio-economic conditions, not only are the girls graduating, but about 40% are going on to four-year universities.

**Issue:** **Math Doesn't Suck: How to Survive Middle School Math**  
**Program:** To The Best Of Our Knowledge  
**Date:** November 25, 2007  
**Time:** 7:00A-7:30A

**Description:** Math education always draws a great deal of attention in the U.S. and Canada. Research continues to show it's in middle school when scores start to drop especially for girls. Many studies put the blame on relentless social conditioning that tells girls they can't do math and that math is un-cool. Young girls need strong women role models in math. And we found one. Best known for her roles on The West Wing and The Wonder Years, Danica McKellar is also an internationally recognized mathematician and advocate for math education. McKellar is a Summa Cum Laude graduate of UCLA with a degree in mathematics. She's been published in Britain's Journal of Physics for her work in mathematics, most notably, for her part as co-author of a groundbreaking mathematical physics theorem which bears her name. McKellar's passion for promoting girls math education began seven years ago when she was invited to speak before Congress on the importance of women in math and science. And now she's written her first book that has a title and theme obviously targeted toward middle school girls.

## **ISSUES / PROGRAMS LIST**

### MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Women in Science**

Program: To The Best Of Our Knowledge

Date: December 2, 2007

Time: 7:00A-7:30A

Description: To get a sense of the progress women in the sciences have made through the years, we spoke with Dr. Phoebe Leboy, Professor Emeritus at the University of Pennsylvania School of Dental Medicine in Philadelphia. Dr. Leboy is also President-Elect of the Association for Women in Science in Washington DC, where she chairs the Committee on Advocacy and Public Education.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: October 7, 2007  
Time: 7:00A-7:30A

Description: The George Lucas Educational Foundation publishes its own magazine called, Edutopia. It's new fall issue always features predictions for the school year ahead. Ironically, among its predictions is that No Child Left Behind will be accepted, if grudgingly, as a fact of educational life, but will evolve thru policy advocates and the new congressional leadership. Other predictions include: that Chinese language classes will replace French in popularity; and merit pay and other new approaches will be seen as the best answer to getting and retaining gifted teachers.

Just this past summer, we ran a story on efforts by some administrators in higher education to make it easier to transfer credits from one college to another. Well, New Jersey has moved ahead on its own. The governor just signed a new law that says, upon acceptance, an associate degree awarded by a county college must be fully transferable and count as the first two years toward a baccalaureate degree at any of the state's public institutions. Transfers typically have been facilitated by individual articulation agreements between two-and four-year colleges. But now, students have a guarantee all their credits will be accepted.

Recently, we gave you highlights of separate reports by Virginia Tech, and by the state of Virginia, outlining recommendations for handling emergencies, like the shooting spree six-months ago that killed 32 students and faculty. Now, comes word that relatives of seven of the slain victims have retained a Washington law firm that specializes in high-profile wrongful death cases. This raises the prospect of an expensive legal battle between the state and the families over whether the university could have done more to prevent those shootings.

In related news from Canada, the Quebec Premier has announced that guns will be banned in schools and on public transit. It's an effort to tighten gun control in response to a shooting last fall at Dawson College. The law also requires physicians and teachers to report suspicious behavior, even if it breaks confidentiality. There's been lots of discussion about this in the wake of the Dawson College and Virginia Tech shootings.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

Issue: **Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: October 7, 2007  
Time: 7:00A-7:30A

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Issue: **Inside Western Guilford High School Documentary Series**  
Program: To The Best Of Our Knowledge  
Date: October 14, 2007  
Time: 7:00A-7:30A

Description: "The Home Team" – Ah. You can smell fall in the air. Temperatures are cooler. The leaves are changing color. That of course means it's football season. A ball game at Western Guilford High School in Greensboro, North Carolina was once the "only" place to be on a Friday night. Western was the heart of a tight-knit community that turned out in force for school sports. Dramatic growth in the area has transformed the school and the community. But the athletic field is still a place where close ties can be made. In this chapter of the series, we hear how sports and education go hand in hand.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:**           **Operation Smart – From Girls Incorporated NYC**  
**Program:**       To The Best Of Our Knowledge  
**Date:**           October 14, 2007  
**Time:**           7:00A-7:30A

**Description:**   Girls Incorporated started more than 100 years ago. In the 1980s, Girls Inc created Operation Smart to acquaint young girls to science, math and technology. To date, 1,000 Girls Incorporated sites report introducing about 500,000 girls to their Operation Smart program.

**Issue:**           **The Language of Learning: The California Report. It's Much More Than Language**  
**Program:**       To The Best Of Our Knowledge  
**Date:**           November 4, 2007  
**Time:**           7:00A-7:30A

**Description:**   Politicians continue to deliberate important issues like education and immigration. Yet, as their heated debates wear on, the business of education must continue everyday. More than 5-million children in American public schools are considered English learners. And with at least a third of these students living in California, that state has become a test market for bilingual education. In our special series, The Language of Learning, The California Report focuses on this increasingly important part of the curriculum. Bilingual education is about much more than language. It's about culture, family and relationships. Some school districts are acknowledging these connections with programs that help bring the entire family in the school fold. Immigrant parents are taking English classes, computer classes, and parenting programs. They're also learning how to talk with their children's teachers, and why it's important to be involved in their child's education. In today's story, It's Much More Than Language, we follow Chinese parents in a San Francisco neighborhood as they learn to assert themselves. And we'll also hear how Spanish speaking parents are learning about their right and responsibilities to be the best possible advocates for their children.

**Issue:**           **Migrant Workers: Reaping an Education**  
**Program:**       To The Best Of Our Knowledge  
**Date:**           November 4, 2007  
**Time:**           7:00A-7:30A

**Description:**   Farm workers in the U.S. are often migrants from Mexico and several other countries south of the border. Many farm owners will tell you they could not be profitable growing food without migrant labor. But the workers are growing something of their own too... children. And the children are often uprooted. It puts a whole new light on the challenges of educating children whose lives are dictated by the growing season.

**Issue:**           **London Symphony Orchestra Teaches Tots**  
**Program:**       To The Best Of Our Knowledge  
**Date:**           November 4, 2007  
**Time:**           7:00A-7:30A

**Description:**   The London Symphony Orchestra is based in an ethnically and socially diverse area of North London. And as a result, the orchestra runs many educational outreach programs for children and adults. The class called Early Years, aims to bring music into the lives of very young children before they go to school.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **Education Headlines & Updates**  
Program: To The Best Of Our Knowledge  
Date: November 18, 2007  
Time: 7:00A-7:30A

Description: Since we've been talking about math in the show today, the U.S. Department of Education just announced first year data from its SMART grants. That's Science and Mathematics Access to Retain Talent grants. Nearly 61,000 students received almost 200-million dollars. SMART grants are for third and fourth year Pell grant eligible college students who've maintained a 3.0 GPA, and who major in math, science, or critical foreign languages.

Education legislation is still getting bogged down in Washington politics. The House of Representatives has granted its eight extension to the Higher Education Act. This six-month extension runs out the end of April. The current HEA reauthorization ran out four years ago.

And it may yet take more time for that renewal. House Education Committee Chairman, George Miller, says his preference is to complete action on the No Child Left Behind reauthorization before turning to the Higher Education Act renewal. According to a Roll Call article, Miller believes the NCLB bill may not be considered until the end of the year.

Elsewhere in higher education, the Association of Universities and Colleges of Canada, has released results of a recent survey. It reports that the Canadian campuses have increased their internationalizing efforts substantially since 2000, but need more federal money if they want to become even greater players on the global stage. The survey found that the number of foreign students on Canadian campuses has almost tripled over a decade. Three-quarters of Canadian universities now have education and training programs outside Canada. And there has been a large increase in the number of scholarships for foreign students at both the undergraduate and graduate levels.

In contrast, the Russian Federal Service for Supervision of Education and Science found that at least 30% of Russian universities have major violations in the quality of education. According to the Chronicle of Higher Education, Russian higher education officials have started a campaign to revoke the operating licenses of many private and small state colleges. The actions began after a fire last month killed 10 students and injured 50 more in a private business college in Moscow. Regulators complaints went beyond safety issues to include corruption, the sale of diplomas, unqualified staff, and lack of libraries.

Issue: **Math Doesn't Suck: How to Survive Middle School Math**  
Program: To The Best Of Our Knowledge  
Date: November 25, 2007  
Time: 7:00A-7:30A

Description: Math education always draws a great deal of attention in the U.S. and Canada. Research continues to show it's in middle school when scores start to drop especially for girls. Many studies put the blame on relentless social conditioning that tells girls they can't do math and that math is un-cool. Young girls need strong women role models in math. And we found one. Best known for her roles on *The West Wing* and *The Wonder Years*, Danica McKellar is also an internationally recognized mathematician and advocate for math education. McKellar is a Summa Cum Laude graduate of UCLA with a degree in mathematics. She's been published in *Britain's Journal of Physics* for her work in mathematics, most notably, for her part as co-author of a groundbreaking mathematical physics theorem which bears her name. McKellar's passion for promoting girls math education began seven years ago when she was invited to speak before Congress on the importance of women in math and science. And now she's written her first book that has a title and theme obviously targeted toward middle school girls.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **The National Dropout Prevention Center**  
Program: **To The Best Of Our Knowledge**  
Date: **December 30, 2007**  
Time: **7:00A-7:30A**

Description: A few weeks ago TBOOK told you about a new study that identified 1,700 U.S. high schools as Dropout Factories. While combing our archives for this year-end show, we quickly discovered that the dropout issue surfaced several times during 2007. With nearly 1.2 million high school students dropping out each year, the socio-economic impact is huge. One report from Teachers College Columbia University says the U.S. would gain \$45 billion from increased tax revenues and reduced social costs over the lifetime of high school graduates. Dr. Jay Smink is the Executive Director of the National Dropout Prevention Center. In this excerpt from last March, Dr. Smink told TBOOK's, Jim Horne, his Dropout Prevention Center is now able to identify potential dropouts.

**51%**

**KDND-FM**  
**Sundays, 7:30A-8:00A**



### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## ISSUES / PROGRAMS LIST

### EDUCATION

Program: 51%  
Date: October 7, 2007  
Time: 7:30A-8:00A

Description: There's a push in the U.S. to get students of both genders involved in science and engineering programs, to ensure our country can compete with globalization pressures. And while there are more women majoring in science-related fields, many choose not to pursue careers in their majors. Often, they fall behind if they choose to have children. I spoke with biochemist Phoebe Leboy about the progress that's been made for women in the sciences – and what challenges remain. Lebot is certainly in a position to provide perspective. She got her PhD from Bryn Mawr College in 1962. Now, she's on the faculty of the University of Pennsylvania School of Medicine. LeBoy is also president-elect of the Association for Women in Science.

With so much emphasis on getting young women involved in science, it's tough to know how much things have changed in the last thirty years or so.

To try and get perspective, we decided to go the anecdotal route and speak to a couple of female physicists – they're in a field that's still fairly male-dominated. In the next few minutes, we'll hear their stories. The first voice you'll hear belongs to Janie Schwab, astrophysicist and executive director of the Dudley Observatory in Albany, New York. She started her career at Harvard in the mid-seventies. The second voice you'll hear belongs to May Crone Oekon. She's an astrophysicist who studies the formation of galaxies in the Universe. She's a professor at Skidmore College in Upstate New York, and entered academia in the mid-90s.

The world's next generation of engineers are facing a new kind of space race: The energy space race. It's a pursuit to create new fuel efficient technologies to light and power and move our world in the future. Two young women at the Massachusetts Institute of Technology are leading a group of engineering students around the world into this energy space race. Their goal is to design a car that will run at 200 miles per gallon, and be 95% lighter and cleaner than the average car on the road today. Jessica Bloustein spoke to these women recently. They talked about life, cars, and the pursuit of fuel efficiency in a world with six billion potential drivers.

Program: 51%  
Date: October 21, 2007  
Time: 7:30A-8:00A

Description: Women are less happy than men, according to a recent study from the University of Pennsylvania's Wharton School of Business. In the 1970s the same school found that women were happier than men. What happened? Well, Wharton scholars point to more demands on women with both career and family as priorities since the Women's Right Movement successes in the 70s and 80s. They also admit that women may feel more comfortable speaking their mind when asked. Whether you trust the study or not, it poses an interesting question: what are women getting from all of this equal rights business? We start our journey at a Feminist Spiritual Community in Portland, Maine. Producer Heather Radke takes us to the 26 year old group of women that meets each Monday in the Portland Quaker Meeting House.

The Feminist Spiritual Community grew out of the Equal Rights Movement. One of the community members called feminism "knowing yourself." That definition would most likely resonate with Carol Gilligan. Most famous for her book *In a Different Voice*, Gilligan was one of the first psychologists to study women separately from men, interviewing women about their lives, worries and concerns. She sparked controversy among scholars and feminists. Some feminists who had been working to eradicate difference between the sexes objected to Gilligan's theories. Others credit Gilligan for moving the women's rights movement into its 'third wave,' which considered women not simply equal and distinct. In 1997, Gilligan became Harvard University's first professor of gender studies. I had the opportunity to sit down with Carol Gilligan at the Omega Institute in New York State.

## ISSUES / PROGRAMS LIST

### ECONOMY

Program: 51%  
Date: November 11, 2007  
Time: 7:30A-8:00A

Description: Chocolate arrived in Europe from South America. Since, cacao farms have exploded into a world-wide industry... some say that the farms exploit their workers, similar to coffee plantations. More fair trade chocolates are appearing in stores in the U.S. But some Ghanaian farmers want U.S. consumers to chew-over a few tidbits when they decide which chocolate to buy. They say the brand Divine Chocolate, which their farmers' cooperative partly owns, enriches not only their own pocketbooks but also the way of life in their communities. And some women say it's also opened doors for them to start new careers. Two female Ghanaian farmers recently toured parts of the U.S. to promote Divine Chocolate, whose motto is "heavenly chocolate with a heart." 51%'s Laura Liyama has more. Joan Steuer is another woman who's made her living from chocolate. Steuer is a consultant for big-name firms like Godiva and Haagen Daas. She's co-authored chocolate cookbooks. She runs her own company, Chocolate Marketing, for 20 years. And, if you can believe it, that's just the tip of the iceberg. She sat down to tell me about her love affair for chocolate, and why she thinks women are particularly attracted to the substance.

There are all kinds of claims that women are drawn to chocolate more than men... as Joan Steuer puts it, that it's a sensual experience. Well, according to Debra Zellner, professor of psychology at Montclair State University in New Jersey, those theories aren't actually based on fact. Zellner has conducted studies that show that women in the U.S. crave chocolate more than women in other countries. I sat down with her to ask her about her study, as well as the health benefits and risks associated with the dessert.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Program: 51%  
Date: October 21, 2007  
Time: 7:30A-8:00A

Description: Women are less happy than men, according to a recent study from the University of Pennsylvania's Wharton School of Business. In the 1970s the same school found that women were happier than men. What happened? Well, Wharton scholars point to more demands on women with both career and family as priorities since the Women's Right Movement successes in the 70s and 80s. They also admit that women may feel more comfortable speaking their mind when asked. Whether you trust the study or not, it poses an interesting question: what are women getting from all of this equal rights business? We start our journey at a Feminist Spiritual Community in Portland, Maine. Producer Heather Radke takes us to the 26 year old group of women that meets each Monday in the Portland Quaker Meeting House.

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Program: 51%  
Date: November 4, 2007  
Time: 7:30A-8:00A

Description: If you look at most numbers, seems like Hilary Clinton is likely to be the Democratic nominee for president in 2008. Polls show women prefer Clinton. There's a sizable gap between Clinton and Barack Obama, who's running second. She's done well in presidential debates. But a recent Zogby poll shows that Clinton is divisive. Half of those who responded to the poll say they would never vote for her – none of the other candidates in the election got such a negative response. Hilary Clinton is no newcomer to politics. We all know her as a Senator from New York and the former First Lady of both the nation and Arkansas. But Clinton started her political activism very young... in fact, she started out agitating for the Republican party, serving as president of Wellesley's College Republicans. Air America radio host and political writer Laura Flanders looked at Hilary Clinton in a recent essay in a book on the presidential race called "The Contenders." Flanders doesn't pretend to be a fan of Clinton's. In fact, Flanders thinks Clinton sticks too closely to the middle of the road – and that Clinton's policies don't necessarily reflect her base of women supporters.

Seems like every newspaper, every news channel is speculating about the presidential race... Political science professor and commentator Helen Desfosses wishes they'd be talking about the candidates' policies and not just their characters.

Policies matter in a presidential election, but let's face it: so does image. It's spin season in the U.S., and Hilary Clinton has assembled quite a team of masters to help her create a trustworthy image. In fact, many criticize Clinton of over-planning her public persona. As the first woman front-runner for president, she's got a bevy of expectations to contend with – and everything seems fair game for analysis, from her demeanor to her wardrobe to her laugh. We turned to communications expert Mary Kahl to see how Clinton's image campaign is working.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Program: 51%  
Date: December 2, 2007  
Time: 7:30A-8:00A

Description: Women are taking the reins in increasing numbers around the globe. Just look at the female president of Chile, and the recently-elected female president of next-door Argentina. While the rising number of female heads of state is now catching global attention, some have made a career of studying women's leadership trends. We looked up Judith Saidel to give us context on women's political leadership in the U.S. and abroad. Saidel heads up the Center for Women in Government and Civil Society at the State University of New York in Albany. And, as expected, she shed some light on the role women play in governments worldwide. She started by filling me in on some information from the International Institute for Democracy and Assistance, and from the Inter-Parliamentary Union.

As Judith Saidel pointed out, new governments provide opportunities for women to change their roles. Iraq is no exception. Yanar Mohammed is an Iraqi-born architect who's doing just that. Mohammed immigrated to Canada with her husband and son in 1993. She lived a comfortable émigré existence there for a decade. But a few months after the U.S. invasion of Iraq in March 2003 she was drawn back to her native country by reports of worsening conditions for women. Once back in Baghdad, Mohammed and a small group of women founded the Organization of Iraqi Women's Freedom, or OWFI. The group has pushed hard for the creation of a democratic, secular Iraq with full equality for women. One of the group's major campaigns has been against honor killings. 51% Melinda Tuhus interviewed Mohammed in her hotel room in New Haven, Connecticut, where she gave a major address in October at Yale University. Mohammed began by explaining the evolution of honor killings in Iraq.

South America has not been known for women's rights in the past – especially on issues of abortion, the largely Catholic countries often lag behind. But that seems to be changing. Argentina is bringing more women to its top ranks. One is the newly-elected president, Cristina Fernandez de Kirchner. She takes office in December, succeeding her husband. Kirchner's election is considered a victory for women in Argentina. But another woman has been in a high spot in the Argentine government. Carmen Argibay was the first woman on Argentina's Supreme Court, and her achievements loom large in human and women's rights. Argibay signed-on to the ruling that stripped Argentine officials of the immunity from prosecution for human rights violations. Her work in gender equality and human rights led her receiving the 2007 Gruber award with two other Latin Americans. She spoke about women's groups and her career with 51% Laura Liyama in Washington, DC.

## ISSUES / PROGRAMS LIST

### HEALTH

Program: 51%  
Date: October 14, 2007  
Time: 7:30A-8:00A

Description: October is Breast Cancer Awareness Month. Pink is the color that's designated to remind folks of breast cancer – and it's gone from ribbons on lapels to storefronts. October is a month for Run/Walks that benefit breast cancer, symposiums to discuss the disease – and it's been a very successful marketing effort for awareness. With all this pink around, we decided our show should look behind the color and talk about some of the concrete issues surrounding breast cancer today. Here are the statistics: more than 200,000 women are diagnosed with the disease each month. About 40,000 die from it each year. Still, medical professionals say they're catching breast cancer earlier and treating it more successfully than they ever have in the past. One reason for early detection is that more women are getting routine mammograms. It's certainly uncomfortable and scary to have your breasts squeezed and prodded to check for the disease, but doctors say it's imperative for women over 40 to get a mammogram every other year. For women with a history of breast cancer, you may want to start earlier in life and get a mammogram done more often. New technology has made the process a bit more quick, and more accurate. Digital imaging is slowly working its way into mammography clinics around the U.S. I visited River Radiology in New York's Hudson Valley to check out their new digital mammography unit. Technologist Janine Gironde showed me how it works, and then Dr. Linda Connors and I spoke more about advances in the breast cancer world.

When patients are diagnosed with cancer, about two-thirds of them look to holistic medicine to supplement their traditional medical treatment. Natureopathy is a discipline that respects scientific methods, but provides some answers for those looking for supplemental treatment. Natureopathic doctor Lise Alschuler has some suggestions for cancer preventions as well – she spells them out in her new book, *Definitive Guide to Cancer*. I started our conversation by asking why holistic remedies attract cancer patients.

As Marie MacNeil's husband was dying from Alzheimer's disease, she got another piece of scary news – she had breast cancer. He has since died, and MacNeil is about to undergo radiation treatment. The 85 years old at the time of her diagnosis, MacNeil decided to fight. Her granddaughter Jill Rotney produced this next segment about MacNeil's experience.

People have come up with lots of interesting ways to raise money for Breast Cancer Research. Pretty much every store you enter is selling something pink, the color that represents breast cancer awareness, with at least some of the proceeds going to support breast cancer research. Renee Pier, a stylist at A & Co Salon, and her client Jamie Tario are using pink hair extensions to raise awareness and money for the cause. For a ten dollar donation participants receive a pink hair extension that lasts 4 to 6 months. In the first day of the month-long event, the Albany, NY salon raised over \$1,200. All of that money goes directly to the Breast Cancer Foundation. Since our studios are located in Albany, we decided to go over to A & Co Salon for the kickoff. We spoke to several women participating, starting with the event's organizer.

Not everyone thinks pink marketing campaigns are the best way to raise awareness about breast cancer. Unlike the salon we just heard about, many businesses only give a small portion of their pink products to breast cancer research. And 51% commentator Debra Townsend has had about enough of pink.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Program: 51%  
Date: December 23, 2007  
Time: 7:30A-8:00A

Description: Vancouver, Canada has made news as a waystation in the drug trade. But with rampant drug use and trafficking have come innovative treatment approaches. One controversial technique is the injection site – safe, clean places where drug users bring illicit drugs like cocaine and heroine. Nurses administer the drugs, ensuring that the people using the drugs do not die from an overdose or contract diseases like AIDS from dirty needles. Not everyone agrees with injection sites, arguing that the money spent to run them should be spent encouraging drug users to quit their habit. But Lorraine Greaves and Nancy Poole do think these injection sites are a good idea. Greaves and Poole run a women's health center in Vancouver, and recently released a book about women and drug use. I spoke with them to find out more about cutting-edge ideas in the drug recovery field and talk about women's unique issues when it comes to drugs.

Women battling drug addiction often have low levels of self-esteem. Some programs in the U.S. have come up with inventive ways to inject meaning and purpose into recovery. In a purple basement of New Haven's Hill Health Center in New Haven, Connecticut, women who have battled drug and alcohol addiction, homelessness, violence and abuse get together each week to help each other get control of their lives. And they are doing it in a way that's unusual... they're sitting at sewing machines.

Many of us have preconceived notions of what a drug addict looks like. But Shannalee Otanez of Salt Lake City had to come to terms with the fact that her grandmother, who preferred not to disclose her name, underwent a 20 year struggle with abuse. In this piece, Otanez interviews her family members to get a full picture of her grandmother's addiction and recovery.



## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION

Program: 51%  
Date: October 7, 2007  
Time: 7:30A-8:00A

Description: There's a push in the U.S. to get students of both genders involved in science and engineering programs, to ensure our country can compete with globalization pressures. And while there are more women majoring in science-related fields, many choose not to pursue careers in their majors. Often, they fall behind if they choose to have children. I spoke with biochemist Phoebe Leboy about the progress that's been made for women in the sciences – and what challenges remain. Leboy is certainly in a position to provide perspective. She got her PhD from Bryn Mawr College in 1962. Now, she's on the faculty of the University of Pennsylvania School of Medicine. LeBoy is also president-elect of the Association for Women in Science.

With so much emphasis on getting young women involved in science, it's tough to know how much things have changed in the last thirty years or so.

To try and get perspective, we decided to go the anecdotal route and speak to a couple of female physicists – they're in a field that's still fairly male-dominated. In the next few minutes, we'll hear their stories. The first voice you'll hear belongs to Janie Schwab, astrophysicist and executive director of the Dudley Observatory in Albany, New York. She started her career at Harvard in the mid-seventies. The second voice you'll hear belongs to May Crone Oekon. She's an astrophysicist who studies the formation of galaxies in the Universe. She's a professor at Skidmore College in Upstate New York, and entered academia in the mid-90s.

The world's next generation of engineers are facing a new kind of space race: The energy space race. It's a pursuit to create new fuel efficient technologies to light and power and move our world in the future. Two young women at the Massachusetts Institute of Technology are leading a group of engineering students around the world into this energy space race. Their goal is to design a car that will run at 200 miles per gallon, and be 95% lighter and cleaner than the average car on the road today. Jessica Bloustein spoke to these women recently. They talked about life, cars, and the pursuit of fuel efficiency in a world with six billion potential drivers.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Program: 51%  
Date: October 7, 2007  
Time: 7:30A-8:00A

Description: There's a push in the U.S. to get students of both genders involved in science and engineering programs, to ensure our country can compete with globalization pressures. And while there are more women majoring in science-related fields, many choose not to pursue careers in their majors. Often, they fall behind if they choose to have children. I spoke with biochemist Phoebe Leboy about the progress that's been made for women in the sciences – and what challenges remain. Lebot is certainly in a position to provide perspective. She got her PhD from Bryn Mawr College in 1962. Now, she's on the faculty of the University of Pennsylvania School of Medicine. LeBoy is also president-elect of the Association for Women in Science.

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## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: October 14, 2007  
Time: 7:30A-8:00A

Description: October is Breast Cancer Awareness Month. Pink is the color that's designated to remind folks of breast cancer – and it's gone from ribbons on lapels to storefronts. October is a month for Run/Walks that benefit breast cancer, symposiums to discuss the disease – and it's been a very successful marketing effort for awareness. With all this pink around, we decided our show should look behind the color and talk about some of the concrete issues surrounding breast cancer today. Here are the statistics: more than 200,000 women are diagnosed with the disease each month. About 40,000 die from it each year. Still, medical professionals say they're catching breast cancer earlier and treating it more successfully than they ever have in the past. One reason for early detection is that more women are getting routine mammograms. It's certainly uncomfortable and scary to have your breasts squeezed and prodded to check for the disease, but doctors say it's imperative for women over 40 to get a mammogram every other year. For women with a history of breast cancer, you may want to start earlier in life and get a mammogram done more often. New technology has made the process a bit more quick, and more accurate. Digital imaging is slowly working its way into mammography clinics around the U.S. I visited River Radiology in New York's Hudson Valley to check out their new digital mammography unit. Technologist Janine Girona showed me how it works, and then Dr. Linda Connors and I spoke more about advances in the breast cancer world.

When patients are diagnosed with cancer, about two-thirds of them look to holistic medicine to supplement their traditional medical treatment. Natureopathy is a discipline that respects scientific methods, but provides some answers for those looking for supplemental treatment. Natureopathic doctor Lise Alschuler has some suggestions for cancer preventions as well – she spells them out in her new book, *Definitive Guide to Cancer*. I started our conversation by asking why holistic remedies attract cancer patients.

As Marie MacNeil's husband was dying from Alzheimer's disease, she got another piece of scary news – she had breast cancer. He has since died, and MacNeil is about to undergo radiation treatment. The 85 years old at the time of her diagnosis, MacNeil decided to fight. Her granddaughter Jill Rotney produced this next segment about MacNeil's experience.

People have come up with lots of interesting ways to raise money for Breast Cancer Research. Pretty much every store you enter is selling something pink, the color that represents breast cancer awareness, with at least some of the proceeds going to support breast cancer research. Renee Pier, a stylist at A & Co Salon, and her client Jamie Tario are using pink hair extensions to raise awareness and money for the cause. For a ten dollar donation participants receive a pink hair extension that lasts 4 to 6 months. In the first day of the month-long event, the Albany, NY salon raised over \$1,200. All of that money goes directly to the Breast Cancer Foundation. Since our studios are located in Albany, we decided to go over to A & Co Salon for the kickoff. We spoke to several women participating, starting with the event's organizer.

Not everyone thinks pink marketing campaigns are the best way to raise awareness about breast cancer. Unlike the salon we just heard about, many businesses only give a small portion of their pink products to breast cancer research. And 51% commentator Debra Townsend has had about enough of pink.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: October 21, 2007  
Time: 7:30A-8:00A

Description: Women are less happy than men, according to a recent study from the University of Pennsylvania's Wharton School of Business. In the 1970s the same school found that women were happier than men. What happened? Well, Wharton scholars point to more demands on women with both career and family as priorities since the Women's Right Movement successes in the 70s and 80s. They also admit that women may feel more comfortable speaking their mind when asked. Whether you trust the study or not, it poses an interesting question: what are women getting from all of this equal rights business? We start our journey at a Feminist Spiritual Community in Portland, Maine. Producer Heather Radke takes us to the 26 year old group of women that meets each Monday in the Portland Quaker Meeting House.

The Feminist Spiritual Community grew out of the Equal Rights Movement. One of the community members called feminism "knowing yourself." That definition would most likely resonate with Carol Gilligan. Most famous for her book *In a Different Voice*, Gilligan was one of the first psychologists to study women separately from men, interviewing women about their lives, worries and concerns. She sparked controversy among scholars and feminists. Some feminists who had been working to eradicate difference between the sexes objected to Gilligan's theories. Others credit Gilligan for moving the women's rights movement into its 'third wave,' which considered women not simply equal and distinct. In 1997, Gilligan became Harvard University's first professor of gender studies. I had the opportunity to sit down with Carol Gilligan at the Omega Institute in New York State.

Program: 51%  
Date: October 28, 2007  
Time: 7:30A-8:00A

Description: It's well documented that Latinas are on the rise in the United States. Census data shows that for every eight people in our country, at least one is Latin American. Latin American cultures aren't known for empowering women. Hispanic men are known for their "macho" and dominating behavior. The theme of woman as traitor runs through much of Latin-American literature. Still, there are signs that expectations of women are changing within Latin America.

One of Mexico's most famous artists is, after all, Freida Kahlo, a feminist and socialist from the first half of the 20<sup>th</sup> Century. And the country of Chile elected a female president last year. Add to those mixed signals a move to the United States. Suddenly a woman's role becomes exponentially more complicated and potentially confusing. And Nogales underwent that shift when she came to the U.S. – and since she's a psychologist, she couldn't help but analyze her emotions. Now, the Argentinian specializes in treating Latinas living in the United States. Nogales appears on Spanish-language television shows on channels like Univision, and has even had her own Spanish-language radio call-in show. I met with Nogales at the Omega Institute in New York's Hudson Valley.

Ana Nogales helps Hispanic women reconcile cultural influences in their daily lives – but even language itself can affect a person's identity. Lhasa de Sela makes music that mixes the melodies and languages from her life – English, Spanish and French. The Mexican-American singer-songwriter grew up in Mexico and the U.S., lived in Montreal and has now adopted France as a second home. Her first album, *La Llorona*, mixed Spanish melodies with a klezmer-sounding clarinet, and everything in between. It went platinum in Canada and had similar success in France. The songs on her latest album, *The Living Road*, are in the three languages. Independent producer Sara Elzas produced this next piece, where Lhasa speaks about the influence of languages and her life on her music.

Coming to the United States from Latin America can be quite a culture shock. Going the opposite direction is also jarring. That's what Cristina Kotz Cornejo found when she moved to live with relatives in Argentina as a high-schooler. Now a film processor at NYU, Cornejo has made a movie based loosely on her own experiences. *3 Americas* follows a teenage girl named America. Her mother died when she was young. As a teenager, her abusive uncle kills her aunt – and without any other family in the U.S., America travels back to Argentina to live with her poor and ailing grandmother. Cornejo explores culture clashes and stereotypes throughout the film. She shows America's gradual acceptance of Argentinian life, despite her grandmother's vehement rejection of anything to do with the U.S.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: November 11, 2007  
Time: 7:30A-8:00A

Description: Chocolate arrived in Europe from South America. Since, cacao farms have exploded into a world-wide industry... some say that the farms exploit their workers, similar to coffee plantations. More fair trade chocolates are appearing in stores in the U.S. But some Ghanaian farmers want U.S. consumers to chew-over a few tidbits when they decide which chocolate to buy. They say the brand Divine Chocolate, which their farmers' cooperative partly owns, enriches not only their own pocketbooks but also the way of life in their communities. And some women say it's also opened doors for them to start new careers. Two female Ghanaian farmers recently toured parts of the U.S. to promote Divine Chocolate, whose motto is "heavenly chocolate with a heart." 51%'s Laura Liyama has more. Joan Steuer is another woman who's made her living from chocolate. Steuer is a consultant for big-name firms like Godiva and Haagen Daas. She's co-authored chocolate cookbooks. She runs her own company, Chocolate Marketing, for 20 years. And, if you can believe it, that's just the tip of the iceberg. She sat down to tell me about her love affair for chocolate, and why she thinks women are particularly attracted to the substance.

There are all kinds of claims that women are drawn to chocolate more than men... as Joan Steuer puts it, that it's a sensual experience. Well, according to Debra Zellner, professor of psychology at Montclair State University in New Jersey, those theories aren't actually based on fact. Zellner has conducted studies that show that women in the U.S. crave chocolate more than women in other countries. I sat down with her to ask her about her study, as well as the health benefits and risks associated with the dessert.

Program: 51%  
Date: November 18, 2007  
Time: 7:30A-8:00A

Description: For many women, walking alone at night is a frightening proposition. Whether it's a fear of someone jumping out of the bushes or hiding in our cars, we're taught to be careful when alone – but we aren't necessarily taught how to fend off an attacker if one does leap out at us. While violent crime is decreasing in the United States, there were 5.4 million committed in this country in 2003. That's according to the National Center for Victims of Crime. Author and journalist Ellen Snortland was one of those millions more than 15 years ago, when a man jumped her on her front porch. Since, Snortland has written a book on self defense called Beauty Bites and writes weekly columns about sexual harassment and self defense.

So, if you buy Ellen Snortland's arguments, a self defense class is a must. But finding a good one can be difficult... and intimidating. We sent 51%'s Jill Rotney on a hunt for a full-impact self defense class. And, good sport that she is, she went. Here's an audio journal of her experience.

Women are often taught the best way to approach a potentially risky situation is to avoid it. Case in point: the forest. From fairy tales to slasher films, the woods are painted as dangerous territory. And women are discouraged from entering nature alone. But Pamela Waxman thinks the best way to approach those potential dangers is through facing them. She insists on hiking alone, even though her sister was murdered in a wooded area. Independent producer Kyle Norris put together this report for a public radio series called The Environment Report.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: December 2, 2007  
Time: 7:30A-8:00A

Description: Women are taking the reins in increasing numbers around the globe. Just look at the female president of Chile, and the recently-elected female president of next-door Argentina. While the rising number of female heads of state is now catching global attention, some have made a career of studying women's leadership trends. We looked up Judith Sidel to give us context on women's political leadership in the U.S. and abroad. Sidel heads up the Center for Women in Government and Civil Society at the State University of New York in Albany. And, as expected, she shed some light on the role women play in governments worldwide. She started by filling me in on some information from the International Institute for Democracy and Assistance, and from the Inter-Parliamentary Union.

As Judith Sidel pointed out, new governments provide opportunities for women to change their roles. Iraq is no exception. Yanar Mohammed is an Iraqi-born architect who's doing just that. Mohammed immigrated to Canada with her husband and son in 1993. She lived a comfortable émigré existence there for a decade. But a few months after the U.S. invasion of Iraq in March 2003 she was drawn back to her native country by reports of worsening conditions for women. Once back in Baghdad, Mohammed and a small group of women founded the Organization of Iraqi Women's Freedom, or OWFI. The group has pushed hard for the creation of a democratic, secular Iraq with full equality for women. One of the group's major campaigns has been against honor killings. 51% Melinda Tuhus interviewed Mohammed in her hotel room in New Haven, Connecticut, where she gave a major address in October at Yale University. Mohammed began by explaining the evolution of honor killings in Iraq.

South America has not been known for women's rights in the past – especially on issues of abortion, the largely Catholic countries often lag behind. But that seems to be changing. Argentina is bringing more women to its top ranks. One is the newly-elected president, Cristina Fernandez de Kirchner. She takes office in December, succeeding her husband. Kirchner's election is considered a victory for women in Argentina. But another woman has been in a high spot in the Argentine government. Carmen Argibay was the first woman on Argentina's Supreme Court, and her achievements loom large in human and women's rights. Argibay signed-on to the ruling that stripped Argentine officials of the immunity from prosecution for human rights violations. Her work in gender equality and human rights led her receiving the 2007 Gruber award with two other Latin Americans. She spoke about women's groups and her career with 51% Laura Liyama in Washington, DC.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: December 9, 2007  
Time: 7:30A-8:00A

Description: In 1986, Joan Rivers became the first woman to challenge Johnny Carson in the world of late-night talk shows. She lasted about a year. Still, women comics today credit Rivers for inspiring them to go into comedy... without leaving their femininity at the door. In fact, like Rivers, many of the women who broke down barriers in the comedy world happened to be Jewish. Was that a coincidence? It's one of the questions addressed in a new documentary, *Making Trouble*. The documentary is comprised of several mini-biographies of Jewish women in comedy like Gilda Radner, Sophie Tucjer, Madeline Kahn and Fanny Brice. Knitting together the chapters are conversations among four modern-day Jewish women who have made it in comedy. Rachel Talbot came up with that structure when she directed *Making Trouble*, which is touring festivals across the U.S. Unlike many documentarians, she filmed with funding already in place.

*Making Trouble* features a few women who are currently working as stand-up comediennes. One of them is the emmy-award winning Judy Gold. Gold has made waves in the last couple of years for her one-woman show *25 Questions for a Jewish Mother*, which is now touring nationally. But she's been working in television and on stage for 20 years. Gold says it's extremely difficult to make it as a woman in comedy... and that fosters a certain amount of competition among the women who are working in stand-up.

Comics are a way of life for Trina Robbins. She's been drawing and writing them for 40 years. In addition to her own work in comics, Robbins literally wrote the books on women cartoonists and women superheroes. She also wrote a book called *From Girls to Grrlz* that's "girls" with three R's and a Z. It's a *History of Women Comics from Teens to Zines*. Independent producer Elizabeth Chur visited Trina Robbins.

Program: 51%  
Date: December 16, 2007  
Time: 7:30A-8:00A

Description: The woman you just heard from New York City is one of the 73% of domestic violence victims who are female in the U.S. That's according to a study released two years ago from the U.S. Department of Justice. The number of people affected by violence at home are significant. 1,200 women are killed by a partner each year, according to that same study. That's down 25% from numbers gathered in 1976. In that time, more and more services for victims of domestic violence have sprung up around the country. One key to escape an unhealthy relationship is having a place to go – and for many women with violent partners, that means finding a safehouse shelter in their community. Bet Raub is in charge of marketing for the Women's Shelter of San Luis Obispo, California, which has been around since safe houses first became popular in the U.S. She says her safe house has changed significantly since it was founded.

Support systems can be key in a woman's escape from an abusive relationship. One program in Brazil has an out-of-the-box approach to help a victim cut ties from her ex. For over two decades, a group of women in Brazil has been searching out men who commit crimes of violence towards women, and beat them to a pulp in turn. Vigilantes? No, they're part of a state organized project that consists of police women who confront gender based violent crimes against women. 51% Katie Britton recently spoke with Sara Hautzinger, the author of *Violence in the City of Women: Police & Batters in Bahia, Brazil*. Hautzinger told Britton how she came to work with the stations.

It's difficult to sympathize with men who abuse their girlfriends or spouses. But understanding batterers and their motives is important work, according to author, speaker and therapist Lundy Bancroft. Bancroft has worked with batterers for years, and has published three books to help others understand their mindsets. But Bancroft was sure to tell me up front – understanding them doesn't mean being on their side.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%  
Date: December 23, 2007  
Time: 7:30A-8:00A

Description: Vancouver, Canada has made news as a waystation in the drug trade. But with rampant drug use and trafficking have come innovative treatment approaches. One controversial technique is the injection site – safe, clean places where drug users bring illicit drugs like cocaine and heroine. Nurses administer the drugs, ensuring that the people using the drugs do not die from an overdose or contract diseases like AIDS from dirty needles. Not everyone agrees with injection sites, arguing that the money spent to run them should be spent encouraging drug users to quit their habit. But Lorraine Greaves and Nancy Poole do think these injection sites are a good idea. Greaves and Poole run a women's health center in Vancouver, and recently released a book about women and drug use. I spoke with them to find out more about cutting-edge ideas in the drug recovery field and talk about women's unique issues when it comes to drugs.

Women battling drug addiction often have low levels of self-esteem. Some programs in the U.S. have come up with inventive ways to inject meaning and purpose into recovery. In a purple basement of New Haven's Hill Health Center in New Haven, Connecticut, women who have battled drug and alcohol addiction, homelessness, violence and abuse get together each week to help each other get control of their lives. And they are doing it in a way that's unusual... they're sitting at sewing machines.

Many of us have preconceived notions of what a drug addict looks like. But Shannalee Otanez of Salt Lake City had to come to terms with the fact that her grandmother, who preferred not to disclose her name, underwent a 20 year struggle with abuse. In this piece, Otanez interviews her family members to get a full picture of her grandmother's addiction and recovery.

Program: 51%  
Date: December 30, 2007  
Time: 7:30A-8:00A

Description: Sometimes the best places to learn are outside of our comfort zones – whether that's taking on a new job or going to an unfamiliar place. So let's start our walk down memory lane with a story about travel. It's one thing to read books and see photographs of women from other parts of the world – and another to actually live among them. Human rights worker Paula lived for several weeks on Israel's West Bank as a volunteer for the International Women's Peace Service. She expected the women to be extremely repressed – but she found that wasn't always the case. Paula requested that we only use her first name, since she worries about being barred from entering Israel after living in Palestine.

Essayist Angela Doody also stepped outside of her comfort zone this year – but unlike Paula, she never left her hometown. Doody went back to school to get her teaching certificate last year. This fall she entered the FRONT of the classroom for the first time – and she was a wee bit nervous.

Doody sought change – but all too often, it's imposed on us. Former public relations executive Joan Ball successfully navigated her way into a high-powered career. But when her personal life started requiring more attention, she re-evaluated her priorities.

Writer Laura Didyk has a case of what you might call wanderlust. She calls California the closest thing to home... but she's thinking of adopting a new one.

People derive a sense of identity from place – but also from the way they look. And two 51% contributors tackled the question of fashion this year. First, let's hear from ballerina-turned biochemist Sarah Cross. A graduate student at the University of California Los Angeles, Cross has decided that she can be a scientist with a dancer's flair.

For another view on style, we turn to Jessica Herman. You might as well call Herman the accidental fashion writer. The 25 year old journalist has always had a certain flair for style, but she never intended to write about it. Yet, that's exactly what she's doing these days in Chicago. But she wants to keep the same perspective on clothes that she's always had.



## **ISSUES / PROGRAMS LIST**

### **DRUG ABUSE**

Program: 51%  
Date: December 23, 2007  
Time: 7:30A-8:00A

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## ISSUES / PROGRAMS LIST

### CRIME

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Time: 7:30A-8:00A

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Date: December 23, 2007  
Time: 7:30A-8:00A

Description: Vancouver, Canada has made news as a waystation in the drug trade. But with rampant drug use and trafficking have come innovative treatment approaches. One controversial technique is the injection site – safe, clean places where drug users bring illicit drugs like cocaine and heroine. Nurses administer the drugs, ensuring that the people using the drugs do not die from an overdose or contract diseases like AIDS from dirty needles. Not everyone agrees with injection sites, arguing that the money spent to run them should be spent encouraging drug users to quit their habit. But Lorraine Greaves and Nancy Poole do think these injection sites are a good idea. Greaves and Poole run a women's health center in Vancouver, and recently released a book about women and drug use. I spoke with them to find out more about cutting-edge ideas in the drug recovery field and talk about women's unique issues when it comes to drugs.

Women battling drug addiction often have low levels of self-esteem. Some programs in the U.S. have come up with inventive ways to inject meaning and purpose into recovery. In a purple basement of New Haven's Hill Health Center in New Haven, Connecticut, women who have battled drug and alcohol addiction, homelessness, violence and abuse get together each week to help each other get control of their lives. And they are doing it in a way that's unusual... they're sitting at sewing machines.

Many of us have preconceived notions of what a drug addict looks like. But Shannalee Otanez of Salt Lake City had to come to terms with the fact that her grandmother, who preferred not to disclose her name, underwent a 20 year struggle with abuse. In this piece, Otanez interviews her family members to get a full picture of her grandmother's addiction and recovery.

## ISSUES / PROGRAMS LIST

### HOUSING

Program: 51%  
Date: December 16, 2007  
Time: 7:30A-8:00A

Description: The woman you just heard from New York City is one of the 73% of domestic violence victims who are female in the U.S. That's according to a study released two years ago from the U.S. Department of Justice. The number of people affected by violence at home are significant. 1,200 women are killed by a partner each year, according to that same study. That's down 25% from numbers gathered in 1976. In that time, more and more services for victims of domestic violence have sprung up around the country. One key to escape an unhealthy relationship is having a place to go – and for many women with violent partners, that means finding a safehouse shelter in their community. Bet Raub is in charge of marketing for the Women's Shelter of San Luis Obispo, California, which has been around since safe houses first became popular in the U.S. She says her safe house has changed significantly since it was founded.

Support systems can be key in a woman's escape from an abusive relationship. One program in Brazil has an out-of-the-box approach to help a victim cut ties from her ex. For over two decades, a group of women in Brazil has been searching out men who commit crimes of violence towards women, and beat them to a pulp in turn. Vigilantes? No, they're part of a state organized project that consists of police women who confront gender based violent crimes against women. 51%s Katie Britton recently spoke with Sara Hautzinger, the author of Violence in the City of Women: Police & Batters in Bahia, Brazil. Hautzinger told Britton how she came to work with the stations.

It's difficult to sympathize with men who abuse their girlfriends or spouses. But understanding batterers and their motives is important work, according to author, speaker and therapist Lundy Bancroft. Bancroft has worked with batterers for years, and has published three books to help others understand their mindsets. But Bancroft was sure to tell me up front – understanding them doesn't mean being on their side.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Program: 51%  
Date: October 21, 2007  
Time: 7:30A-8:00A

Description: Women are less happy than men, according to a recent study from the University of Pennsylvania's Wharton School of Business. In the 1970s the same school found that women were happier than men. What happened? Well, Wharton scholars point to more demands on women with both career and family as priorities since the Women's Right Movement successes in the 70s and 80s. They also admit that women may feel more comfortable speaking their mind when asked. Whether you trust the study or not, it poses an interesting question: what are women getting from all of this equal rights business? We start our journey at a Feminist Spiritual Community in Portland, Maine. Producer Heather Radke takes us to the 26 year old group of women that meets each Monday in the Portland Quaker Meeting House.

The Feminist Spiritual Community grew out of the Equal Rights Movement. One of the community members called feminism "knowing yourself." That definition would most likely resonate with Carol Gilligan. Most famous for her book *In a Different Voice*, Gilligan was one of the first psychologists to study women separately from men, interviewing women about their lives, worries and concerns. She sparked controversy among scholars and feminists. Some feminists who had been working to eradicate difference between the sexes objected to Gilligan's theories. Others credit Gilligan for moving the women's rights movement into its 'third wave,' which considered women not simply equal and distinct. In 1997, Gilligan became Harvard University's first professor of gender studies. I had the opportunity to sit down with Carol Gilligan at the Omega Institute in New York State.

Program: 51%  
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## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

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**PUBLIC SERVICE ANNOUNCEMENTS**

KCTC, KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<b><u>KCTC</u></b>	<b><u>KDND</u></b>	<b><u>KRXQ</u></b>	<b><u>KSEG</u></b>	<b><u>KSSJ</u></b>	<b><u>KWOD</u></b>
UC Davis Children's Hospital	3	3	3	3	4	2
Sacramento Zoo	4	2	3	3	3	3
Children's Miracle Network	4	3	2	2	2	3
City of Davis Recycling Program	4	2	3	3	2	2
Save the Manatee	4	3	2	2	2	3
St. Jude's Children's Hospital	3	4	3	2	4	2
Breaking Barriers	4	4	3	3	3	3
Sacramento SPCA	4	3	3	2	2	3
Music Talk	4	4	2	2	3	2
Sacramento Diversity Job Fair	2	3	2	3	3	3
Center for AIDS Research	3	2	4	3	3	3
WEAVE	2	4	3	3	2	3
Rio Americano High School Band	4	2	2	4	3	2
Active 20/30 Club of Sacramento	2	2	3	1	3	3
Safe Kids of Placer County	3	3	2	3	4	2
Red Cross Local Disaster Relief	2	3	4	3	3	3
Salvation Army	4	2	3	2	2	2
Gathering Inn for Placer's Homeless	2	3	3	2	2	3
Placer SPCA	3	3	2	3	4	4
Contractors Caring for Kids	2	4	2	2	2	3
Leonardo Da Vinci School	2	2	3	3	4	2
Lions Community Fund	2	2	2	3	2	3
Domestic Violence Center	2	2	4	3	3	2
Golden Valley Charter School	4	3	3	3	3	3
Toys for the Troops	2	3	2	3	2	4
Bear River High School	3	2	4	2	3	3
Mercy Ministries	3	3	3	3	3	3
National Memory Screening Day	2	2	2	3	3	2
National Hospice Month	2	3	3	2	2	3
El Dorado Women's Center	4	4	3	3	4	3
El Dorado Arts Center	3	2	3	3	3	2
March of Dimes	3	4	2	3	3	3
Disabled American Veterans	2	3	4	3	2	4
Sacramento Alzheimer's Association	2	2	3	3	4	4
Birds of Prey	3	4	2	3	3	3
Albie Aware Breast Cancer Found.	2	3	3	3	3	3
Discovery Museum	3	3	2	4	2	2
Placer County Job Fair	3	2	2	4	3	4
Christ Unity Church	2	3	3	2	2	3
Jenna & Patrick's Found. Of Hope	2	2	3	3	3	3
American River Salmon Festival	3	3	2	2	2	2
Construction Cares for Children	3	2	3	3	3	4
The Blake's Purpose Foundation	2	2	3	2	2	3
National Kidney Foundation	3	3	2	3	4	3
Dixon Fire Department	3	3	4	4	3	4
United Leukodystrophy Foundation	3	2	3	3	4	3
Folsom Historical Society	2	3	3	2	3	3
Women Take Back The Night	3	2	2	2	2	4
Bret Harte Elementary School	4	4	4	2	3	4
McClatchy High School	2	3	2	4	2	2
Sacramento Conservation Corp.	3	3	3	3	2	3

National Down Syndrome Society	2	3	2	2	3	3
Dixon's Boys & Girls Club	3	2	3	2	4	2
Stockton Animal Shelter	2	3	2	3	2	2
Eureka Union School District	2	2	3	4	2	2
Clean & Sober	3	2	3	4	3	3
Children's Cancer Fund	3	3	2	2	3	2
ALS Assoc. Greater Sacramento	2	3	2	2	4	3
Greater Sacramento Urban League	2	2	3	4	2	2
Towe Ford Museum	4	3	4	3	3	3
Walk for Mental Health	3	2	3	3	2	3
UC Davis Bicycle Auction	3	3	2	3	3	3
Pediatric Brain Tumor Foundation	2	4	3	3	2	2
Nevada County Job Fair	2	3	2	3	3	3
First 5 Sacramento	2	4	3	2	2	3
Roseville Crime Stoppers	3	2	2	4	3	4
Maidu Senior Program	4	3	4	3	4	2
American Cancer Society	2	3	2	3	2	3
Florin United Methodist Church	2	3	2	3	2	3
Court Appointed Special Advocates	3	2	3	2	3	2
Mustard Seed School	3	2	3	2	3	2
Big Brothers/Big Sisters of Sacto.	4	3	2	3	4	3
Encina Preparatory High School	2	2	4	4	2	2
CA Department of Veterans Affairs	3	4	3	2	3	4
ABATE	2	4	2	3	4	3
Muscular Dystrophy Association	3	3	2	3	2	3
Curing Kids Cancer Foundation	2	2	4	2	3	2
Soroptimist of Citrus Heights	3	3	3	4	2	2
Kiwanis Club of Folsom	4	2	3	2	3	4

#### **SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT**

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from Sacramento Magazine, Sacramento County Department of Health & Human Services, Sacramento Regional Transit, Volunteers of America, Sacramento County Farm Bureau, Martin Luther King Jr. Celebration, Sacramento County Sheriff's Department, Sacramento County Regional Recycling Group, Fair Oaks Water District, and Club Invention.

#### **NEWS REPORTS**

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.